

# Jeep® 2016 MODEL YEAR WRANGLER WILLYS WHEELER

Go Anywhere  
Do Anything®

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$23,895**

**JEEP WRANGLER SPORT 4X4**

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth Seats with Adjustable Head Restraints

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**

**FUNCTIONAL/SAFETY FEATURES**

Command-Trac® Shift-on-the-Fly Part-Time 4WD

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 30 Solid Front Axle

3.21 Front / Rear Axle Ratios

Fuel Tank Skid Plate

Transfer Case Skid Plate

18.6-Gallon Fuel Tank

Advanced Multistage Front Airbags

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Sentry Key® Theft Deterrent System

Tire Pressure Monitor with Warning Lamp

Speed Control

Variable Intermittent Windshield Wipers

600-Amp Maintenance Free Battery

Sport Bar with Full Padding

**INTERIOR FEATURES**

Rearview Day / Night Mirror

Radio 130

8 Speakers

Audio Jack Input for Mobile Devices

Steering Wheel Mounted Audio Controls

Tilt Steering Column

Temperature and Compass Gauge

Premium Instrument Cluster with Tachometer

Reclining Front Seats

Driver Seat Height Adjuster

Rear Folding Seat

Front Seatback Map Pockets

Front Floor Mats

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

Willys Wheeler Edition 24W

\$6,400

Jeep Trail Rated Kit

Willys Wheeler Grille

17-Inch x 7.5-Inch High Gloss Black Wheels

LT255/75R17 BSW Off-Road Tires

Trac-Lok® Differential Rear Axle

3.73 Front / Rear Axle Ratios

Performance Suspension

Rock Rails

Willys Hood Decal

4-Wheel Drive Swing Gate Decal

All-Weather Slush Mats by Mopar®

Connectivity Group

Electronic Vehicle Information Center

Tire Pressure Monitoring Display

Air Conditioning

Leather-Wrapped Steering Wheel

Rear Passenger Assist Handles Kit

Deep Tint Sunscreen Windows

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

Dual Top Group

\$2,185

Premium Black Sunrider® Soft Top

Freedom Top® Black 3-Piece Hard Top

Delete Sunrider® Soft Top

Rear Window Defroster

Rear Window Wiper / Washer

Power Convenience Group

\$1,595

Auto-Dimming Mirror with Reading Lamp

Power Heated Mirrors

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Remote Keyless Entry

Security Alarm

5-Speed Automatic Transmission

\$1,350

Hill Descent Control

Radio 430

\$695

Remote USB Port

Alpine® Premium 9-Speakers w/All Weather Subwoofer

\$945

**DESTINATION CHARGE**

\$995

**TOTAL PRICE: \* \$38,060**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-AJWAGXGL-155941

L4-VON: 5379

S.L.  
1203



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

Gasoline Vehicle

**Fuel Economy**  
**18** MPG  
 combined city/hwy  
 17 city  
 21 highway  
**5.6** gallons per 100 miles

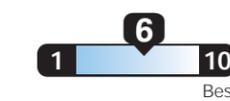
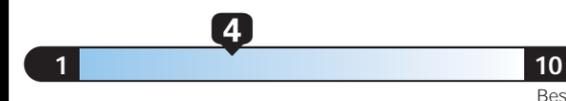
Small SUV 4WD range from 18 to 33 MPG. The best vehicle rates 119 MPGe.

**You spend \$3,500**  
 more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$2,500**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)**

**Smog Rating (tailpipe only)**



This vehicle emits 482 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score**

**Not Rated**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash**

Driver Passenger

**Not Rated Not Rated**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash**

Front seat Rear seat

**Not Rated Not Rated**

Based on the risk of injury in a side impact.

**Rollover**

**★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**

**U.S./CANADIAN PARTS CONTENT: 72%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**

**FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.**

**COUNTRY OF ORIGIN:**

**ENGINE: UNITED STATES  
 TRANSMISSION: UNITED STATES**

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.