

Jeep®

2016 MODEL YEAR

WRANGLER WILLYS WHEELER

Go Anywhere  
Do Anything®

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

➡

Base Price: \$23,895

⬅

JEEP WRANGLER SPORT 4X4  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Cloth Seats with Adjustable Head Restraints  
Engine: 3.6-Liter V6 24-Valve VVT Engine  
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Command-Trac® Shift-on-the-Fly Part-Time 4WD  
Next Generation Dana® 44 Heavy Duty Rear Axle  
Next Generation Dana® 30 Solid Front Axle  
3.21 Front / Rear Axle Ratios  
Fuel Tank Skid Plate  
Transfer Case Skid Plate  
18.6-Gallon Fuel Tank  
Advanced Multistage Front Airbags  
Electronic Stability Control  
4-Wheel Disc Brakes  
Traction Control  
Electronic Roll Mitigation  
Hill Start Assist  
Sentry Key® Theft Deterrent System  
Tire Pressure Monitor with Warning Lamp  
Speed Control  
Variable Intermittent Windshield Wipers  
600-Amp Maintenance Free Battery  
Sport Bar with Full Padding

INTERIOR FEATURES  
Rearview Day / Night Mirror  
Radio 130  
8 Speakers  
Audio Jack Input for Mobile Devices  
Steering Wheel Mounted Audio Controls  
Tilt Steering Column  
Temperature and Compass Gauge  
Premium Instrument Cluster with Tachometer  
Reclining Front Seats  
Driver Seat Height Adjuster  
Rear Folding Seat  
Front Seatback Map Pockets  
Front Floor Mats

OPTIONAL EQUIPMENT (May Replace Standard Equipment)  
Willys Wheeler Edition 24W \$6,400  
Jeep Trail Rated Kit  
Willys Wheeler Grille  
17-Inch x 7.5-Inch High Gloss Black Wheels  
LT255/75R17 BSW Off-Road Tires  
Trac-Lok® Differential Rear Axle  
3.73 Front / Rear Axle Ratios  
Performance Suspension  
Rock Rails

Willys Hood Decal  
4-Wheel Drive Swing Gate Decal  
All-Weather Slush Mats by Mopar®  
Connectivity Group  
Electronic Vehicle Information Center  
Tire Pressure Monitoring Display  
Air Conditioning  
Leather-Wrapped Steering Wheel  
Rear Passenger Assist Handles Kit  
Deep Tint Sunscreen Windows  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 888-539-7474

Dual Top Group	\$2,185
Premium Black Sunrider® Soft Top	
Freedom Top® Black 3-Piece Hard Top	
Delete Sunrider® Soft Top	
Rear Window Defroster	
Rear Window Wiper / Washer	
Power Convenience Group	\$1,595
Auto-Dimming Mirror with Reading Lamp	
Power Heated Mirrors	
Power Windows with Front One-Touch-Down Feature	
Power Door Locks	
Remote Keyless Entry	
Security Alarm	
5-Speed Automatic Transmission	\$1,350
Hill Descent Control	
Radio 430	\$695
Remote USB Port	
Alpine® Premium 9-Speakers w/All Weather Subwoofer	\$945

DESTINATION CHARGE \$995

➡

TOTAL PRICE: \* \$38,060

⬅

WARRANTY COVERAGE  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5YEAR/60,000MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-AJWAGXGL-155941

L4-VON: 5379

S.L.  
1203



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA  
DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

18

MPG

combined city/hwy

17

city

21

highway

5.6

gallons per 100 miles

Small SUV 4WD range from 18 to 33 MPG.  
The best vehicle rates 119 MPGe.

You spend  
\$3,500  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$2,500

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

1

4

10

Best

1

6

10

Best

This vehicle emits 482 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuel economy.gov](http://fuel economy.gov)  
Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	Not Rated Not Rated
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		

Side Crash	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		

Rollover	★★★
Based on the risk of rollover in a single-vehicle crash.	

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 72%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES