



VEHICLE DESCRIPTION

FIESTA

2011 4-DOOR SEDAN SE  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR  
TUXEDO BLACK METALLIC  
INTERIOR  
BLACK CLOTH SEAT

BM 169570

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 15" STEEL WHEEL W/ COVER
  - EASYFUEL CAPLESS FILLER
  - INTEGRATED SPOTTER MIRRORS
  - POWER MIRRORS
  - QUAD BEAM HALOGEN HEADLAMP
  - REAR WINDOW DEFROSTER

- INTERIOR**
- 1-TOUCH UP/DOWN DRIVER WIN
  - 60/40 SPLIT FOLD REAR SEAT
  - CLOTH BUCKET FRONT SEATS
  - AM/FM SINGLE CD/MP3, 4SPKR
  - AUXILIARY AUDIO INPUT JACK
  - AIR CONDITIONING
  - CENTER DOME LAMP
  - W/ MAP LIGHTS
  - REAR DOME LAMP
  - PWR DOOR LOCKS
  - W/REMOTE KEYLESS ENTRY
  - MESSAGE CENTER W/TRIP CPTR

- DUAL SUNVISOR/MIRRORS
- FUNCTIONAL**
- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)
- POWER STEERING W/EPAS
- TILT/TELESCOPE WHEEL
- SAFETY/SECURITY**
- DRIVER/PASSENGER AIR BAGS
- DRIVER KNEE AIRBAG
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER
- TIRE PRESSURE MONITOR SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE \$14,320.00

**INCLUDED ON THIS VEHICLE**  
RAPID SPEC 201A 665.00  
• SYNC VOICE ACTIVATED SYSTEMS  
• 80 WATT PREMIUM SND W/6 SPRKS

**OPTIONAL EQUIPMENT**  
POWER SHIFT 6 SPD AUTO TRANS 1,070.00  
FRONT LICENSE PLATE BRACKET NO CHARGE  
50 STATE EMISSIONS NO CHARGE  
TOTAL OPTIONS 1,735.00

TOTAL VEHICLE & OPTIONS 16,055.00  
DESTINATION & DELIVERY 675.00

**TOTAL BEFORE DISCOUNTS 16,730.00**

**RAPID SPEC SAVINGS - 70.00**

EPA Fuel Economy Estimates

CITY MPG

29

Expected range  
for most drivers  
24 to 34 MPG

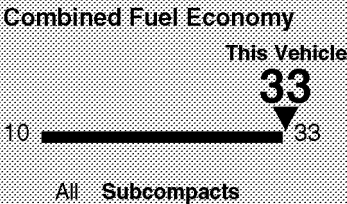
HIGHWAY MPG

38

Expected range  
for most drivers  
31 to 45 MPG

Estimated  
Annual Fuel Cost  
\$1,364

based on 15,000 miles  
at \$3.00 per gallon



Your actual  
mileage will vary  
depending on how you  
drive and maintain  
your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.  
**Ford Motor Company Insurance Services**

**TOTAL MSRP \$16,660.00**

GOVERNMENT SAFETY RATINGS

**Frontal Crash** ★★★★★  
**Driver Passenger** ★★★★★

Star ratings based on the risk of injury in a frontal impact.  
Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** ★★★★★  
**Front seat** ★★★★★  
**Rear seat** ★★★★★

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

**Rollover** ★★★★★  
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).

**www.safercar.gov or call 1-888-327-4236**



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. RAIL
	RV2E		ITEM #: 11-C111 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	3FADP4BJ6BM169570 	
SHIP THROUGH	FINAL ASSEMBLY POINT CUAUTITLAN	AL221 N RA 2X 135 000295 11 22 10 <small>This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.</small>	



**EXTENDED SERVICE PLAN**

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).



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07/15/2023

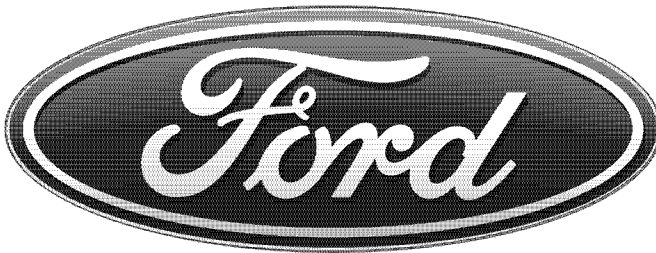
In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

*2010 Top Safety Pick Award Winner*

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

3FADP4BJ6BM169570



TO BE REMOVED  
BY CUSTOMER ONLY