



ford.com

VEHICLE DESCRIPTION

BRONCO

2023 2-DOOR 4X4
BASE - 4 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
AREA 51
INTERIOR
CLOTH GRAY/BLACK SEATS


PL B25963

| STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE | | | |
|--|------------------------------|------------------------------|------------------------------|
| EXTERIOR | INTERIOR | FUNCTIONAL | SAFETY/SECURITY |
| • EASY FUEL® CAPLESS FILLER | • 1TOUCH UP/DOWN DR/PASS WIN | • AUTO START STOP TECH | • ADVANCETRAC™ WITH RSC® |
| • FENDER TIE-DOWN HOOKS | • 50/50 SPLIT FOLD REAR SEAT | • BRAKES, 4-WHEEL DISC/ABS | • AIRBAGS-FRNT (DUAL STAGE) |
| • GRILLE-BLK MIC W/BRONCO | • 6-WAY MANUAL DRV/PASS SEAT | • FORDPASS™ CONNECT 4GWI-FI | • & SIDE IMPACT/SAFETY |
| • HEADLAMPS - AUTO HIGH BEAM | • CARPET FLOORING, BOTH ROWS | • HOTSPOT TELEMATICS MODEM | • CANOPY® SYSTEM (ALL ROWS) |
| • HEADLAMPS - AUTO LED | • CLOTH BUCKET FRONT SEATS | • FRONT STABILIZER BAR | • BELT-MINDER CHIME |
| • MIRRORS-HTD/POWER GLASS, | • CRUISE CONTROL | • HILL START ASSIST | • ELCTR STABILITY/TRACTN CTL |
| MANUAL FOLD/SPOTTER MIRROR | • DUAL VISOR VANITY MIRRORS | • PRE-COLLISION ASSIST W/AEB | • INDIV TIRE PRESS MONIT SYS |
| • TOW HOOKS-FRT (2)/REAR (1) | • IP CLUSTER 8" DIGITAL SCRN | • PUSH-BUTTON START | • LATCH CHILD SAFETY SYSTEM |
| | • LOCKING GLOVE BOX | • REAR VIEW CAMERA | • PERIMETER ALARM |
| | • MANUAL A/C, SINGLE ZONE | • REMOTE KEYLESS ENTRY | • PERSONAL SAFETY SYSTEM™ |
| | • POWERPOINTS - 12V | • SIRIUSXM® W/360L- NA AK&HI | |
| | • TILT/TELESCOPE STR COLUMN | • SYNC®4 W/8" SCREEN | WARRANTY |
| | • USB A(1)/C(1)-1ST/2ND ROWS | • TER MGMT W/G.O.A.T. MODES® | • 3YR/36,000 BUMPER / BUMPER |
| | | • TOOL KIT- DOOR/TOP REMOVAL | • 5YR/60,000 POWERTRAIN |
| | | | • 5YR/60,000 ROADSIDE ASSIST |

| INCLUDED ON THIS VEHICLE | (MSRP) | PRICE INFORMATION | (MSRP) |
|--------------------------------|-----------|-------------------------------|-------------|
| EQUIPMENT GROUP 101A | | BASE PRICE | \$34,095.00 |
| •BASE SERIES | | TOTAL OPTIONS/OTHER | 5,495.00 |
| OPTIONAL EQUIPMENT/OTHER | | TOTAL VEHICLE & OPTIONS/OTHER | 39,590.00 |
| .16" SILVER-PNTD STEEL WHEELS | | DESTINATION & DELIVERY | 1,795.00 |
| 2.7L ECOBOOST V6 ENGINE | 1,895.00 | | |
| 10-SPEED AUTO TRANSMISSION | 1,595.00 | | |
| .P255/70R16 A/S TIRES (30") | | | |
| 3.73/REAR AXLE-OPEN DIFF | | | |
| FRONT BUMPER, HD MODULAR | 825.00 | | |
| FRONT STEEL BASH PLATE | | | |
| HARD TOP,GRAY MOLDED-IN-COLOR | NO CHARGE | | |
| .FRT ROW TOP PANEL STORAGE BAG | | | |
| SOUND DEADENING HEADLINER | | | |
| ROOF RAILS W/CROSSBARS, BLACK | 365.00 | | |
| CARGO AREA PROTECTOR | 120.00 | | |
| FRONT AXLE-OPEN DIFFRNTL | | | |
| FLR LINERS ALL WTHR+CRPT MATS | 160.00 | | |
| AM/FM,6 SPKRS,SDARS | - 250.00 | | |
| AUXILIARY SWITCHES | 195.00 | | |
| FRONT LICENSE PLATE BRACKET | NO CHARGE | | |
| DEALER INSTALLED OPTIONS | | | |
| Body Armor-Protective Moldings | 500.00 | | |
| Wheel Lock Kit | 90.00 | | |



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

| | | | |
|--|---|--------------------------|--|
| | RAMP ONE | | TOTAL MSRP \$41,385.00 |
| | RP26 | | |
| | RAMP TWO | RAIL |  Ford Credit |
| | | ITEM #: 56-H904 O/T 1 | |
| | This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. | | SPECIAL ORDER PC012 N RB 2X 330 003167 03 01 23 |

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

20

combined city/hwy

19

city

21

highway

Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

5.0 gallons per 100 miles

You spend

\$3,000

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

4

10

Best

1

6

10

Best

This vehicle emits 454 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone QR Code™

Calculate personalized estimates and compare vehicles

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

Not Rated Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD PROTECT®
Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLB25963 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/