

2016 MODEL YEAR

RAM 2500 LARAMIE LONGHORN MEGA CAB 4X4

31-Gallon Fuel Tank

Full Size Spare Tire

Class V Receiver Hitch 7 Pin Wiring Harness

Chrome Premium Tail Lamps

Trailer Tow with 4-Pin Connector Wiring

Bi-Function Halogen Projector Headlamps

6-Speed Automatic 68RFE Transmission

6.7-Liter I6 Cummins® Turbo Diesel Engine

Instrument Panel Mounted Auxiliary Switches

LT285/60R20E OWL On/Off-Road Tires

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Power Chrome Trailer Tow Mirrors w/Power Fold-Away

20-Inch x 8-Inch Polish Alum White Gold Pocket Whls

TOTAL PRICE: * \$69,940

5-year or 100,000-mile Powertrain Limited Warranty.

POWERTRAIN WARRANTY

3-year or 36,000-mile Basic Limited Warranty.

see your owner's manual for details.

Ask Dealer for a copy of the limited warranties or

\$50

\$370

\$180

\$150

\$130

\$80

\$300

\$1,400

\$1,195

\$8.995

Locking Tailgate

Spray-In Bedliner

Protection Group

Longhorn Package 2FK

3.42 Rear Axle Ratio

180-Amp Alternator

Diesel Exhaust Brake

Trailer Tow Mirrors

Keyless Enter 'n Go™

Clearance Lamps

Ram Active Air™

Transfer Case Skid Plate

Anti-Spin Differential Rear Axle

Remote Proximity Keyless Entry

Wheel to Wheel Side Steps

DESTINATION CHARGE

WARRANTY COVERAGE

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$57,090

RAM 2500 LONGHORN MEGA CAB 4X4

Exterior Color: Bright White Clear Coat Exterior Paint Interior Color: Canyon Brown / Light Frost Beige Interior Colors

Interior: Premium Filigree Leather Seats Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine Trănsmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front and Rear Airbags ParkSense® Front / Rear Park Assist System

ParkView™ Rear Back-Up Camera

Tire Pressure Monitoring Display

Electronic Stability Control

Trailer Brake Control

3.73 Rear Axle Ratio

Electric Shift-on-the-Fly Transfer Case

Anti-Lock 4-Wheel Disc Brakes

Remote Keyless Entry

Sentry Key® Theft Deterrent System

Power Front Windows w/ 1-Touch Up and Down Feature

Remote Start System (N/A Manual Transmission)

Power Chrome Multi-Function Mirrors w/Pwr Fold-Away

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4 NAV

Uconnect® Access

SiriusXM® Sat. Radio W/1-Yr Radio Subscription

SiriusXM Travel Link 5-Yr Travel Link Subscription

GPS Navigation

Integrated Voice Command with Bluetooth®

9 Alpine® Speakers with Subwoofer

Media Hub (SD, USB, Aux)

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated Front Seats

Ventilated Front Seats

Remote USB Port - Charge-Only

Heated Second-Row Seats

Heated Steering Wheel

Steering Wheel Mounted Audio Controls

Power Adjustable Pedals with Memory

Memory for Radio, Driver's Seat, Mirrors and Pedals

Luxury Front and Rear Floor Mats

EXTERIOR FEATURES

18-Inch x 8-Inch Polish Alum White Gold Pocket Whls

LT275/70R18E BSW All Season Tires

LED Bed Lighting

Assembly Point/Port of Entry: SALTILLO, MEXICO

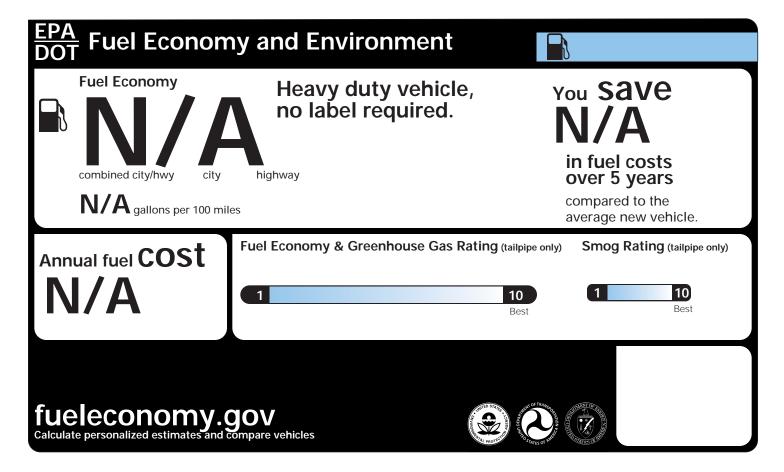


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Not Rated

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Not Rated Side Front seat Crash Rear seat **Not Rated** Based on the risk of injury in a side impact.

Rollover

 $\star\star\star$

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ