



2016 MODEL YEAR  
RAM 1500 LARAMIE LONGHORN  
CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$52,365

RAM 1500 LONGHORN CREW CAB 4X4  
Exterior Color: Pearl White Exterior Paint  
Interior Color: Black / Cattle Tan Interior Colors  
Interior: Premium Leather Bucket Seats  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

- 3.21 Rear Axle Ratio
- Class IV Receiver Hitch
- 32-Gallon Fuel Tank
- Remote Keyless Entry with All-Secure
- Remote Start System (N/A Manual Transmission)
- Spray-In Bedliner
- Locking Tailgate
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Anti-Lock 4-Wheel Disc Brakes
- ParkView™ Rear Back-Up Camera
- ParkSense® Front / Rear Park Assist System
- Sentry Key® Theft Deterrent System

INTERIOR FEATURES

- A/C Auto Temperature Control with Dual Zone Control
- Uconnect® 8.4 NAV
- Uconnect® Access 1-Yr Trial (Registration Req'd)
- For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)
- Integrated Voice Command with Bluetooth®
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- SiriusXM Travel Link 5-Yr Travel Link Subscription
- SiriusXM Traffic / 5-Yr Traffic Subscription
- For More Information, Call 800-643-2112
- 9 Alpine® Speakers with Subwoofer
- Premium Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Heated Steering Wheel
- Tilt Steering Column
- Power Adjustable Pedals with Memory
- Laramie Longhorn Instrument Cluster
- Rear Power Sliding Window
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- Heated and Ventilated Front Seats
- Heated Second-Row Seats
- Second-Row In-Floor Storage Bins

EXTERIOR FEATURES

LED Bed Lighting

- 20-Inch x 9.0-Inch Alum Polish/Gold Insert Wheels
- P275/60R20 BSW All Season Tires
- Bi-Function Halogen Projector Headlamps
- Fog Lamps
- Premium Tail Lamps
- Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
- Exterior Mirrors with Turn Signals
- Painted Bumper
- Tow Hooks
- Accent Fender Flares
- Accent Color Running Boards
- Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Longhorn Package 26K \$495
- Convenience Group
- Automatic High Beam Headlamp Control
- Keyless Enter ‘n Go™
- Rain Sensitive Windshield Wipers
- Monotone Paint
- 20-Inch x 9.0-Inch Aluminum Polish / Silver Inserts
- Bright Front Bumper
- Bright Rear Bumper
- Chrome Tubular Side Steps \$95
- 3.92 Rear Axle Ratio \$395
- Anti-Spin Differential Rear Axle \$195
- Rear Window Defroster \$995
- Power Sunroof

DESTINATION CHARGE \$1,195

TOTAL PRICE: \* \$55,735

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PTXGS-352062

L4-VON: 0811

S.L.  
0518



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



17 MPG

combined city/hwy

15

city

21

highway

5.9

gallons per 100 miles

Standard pickups range from 15 to 24 MPG.  
The best vehicle rates 119 MPGe.

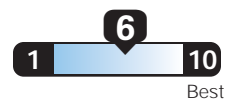
You spend  
\$5,000

more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$2,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 59%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.