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VEHICLE DESCRIPTION

FIESTA

2013 4-DOOR SEDAN TITANIUM
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

DM 107950

EXTERIOR
VIOLET GRAY
INTERIOR
BLACK LEATHER SEAT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- INTEGRATED SPOTTER MIRRORS
- DRIVING LAMPS WITH CHROME BEZEL

INTERIOR

- LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO
- AMBIENT LIGHTING

FUNCTIONAL

- EASYFUEL CAPLESS FILLER
- POWER SIDE, HEATED MIRRORS W/MARKER LAMPS
- 1-TOUCH UP/DOWN DRIVER WIN
- AM/FM PREMIUM SOUND SYS/ SINGLE CD/MP3 W/6SPEAKERS
- AUXILIARY AUDIO INPUT JACK WITH USB
- SIRIUS SAT SVC N/A AK&HI
- SYNC VOICE ACTIVATED SYS
- ELECTROCHROMIC MIRROR
- POWER OUTLET, 12V
- AIR CONDITIONING
- POWER LOCKS W/ REMOTE KEYLESS ENTRY

- MESSAGE CENTER W/TRIP CPTR
- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- AIRBAG - DRIVER KNEE
- AIRBAGS - SIDE AIR CURTAIN
- CHILDPROOF REAR DOOR LOCKS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 300A

OPTIONAL EQUIPMENT

POWER SHIFT 6 SPD AUTO TRANS	1,095.00
POWER MOONROOF	745.00
FRONT LICENSE PLATE BRACKET	NO CHARGE
50 STATE EMISSIONS	NO CHARGE
LEATHER TRIMMED SEATS	NO CHARGE

PRICE INFORMATION

BASE PRICE	\$17,200.00
TOTAL OPTIONS	1,840.00
TOTAL VEHICLE & OPTIONS	19,040.00
DESTINATION & DELIVERY	795.00

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

33 MPG
combined city/hwy

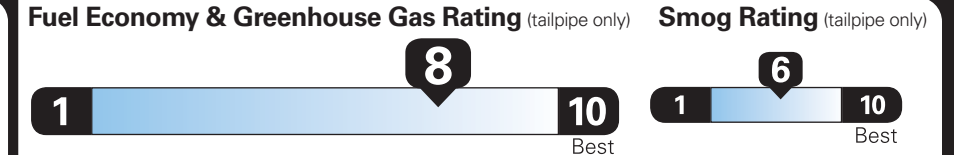
29 city
39 highway

3.0 gallons per 100 miles

Subcompacts range from 14 to 112 MPG. The best vehicle rates 112 MPGe.

You save
\$3,550
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$1,600



This vehicle emits 270 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash Driver ★ ★ ★ ★ ★
Passenger ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★ ★ ★ ★
Rear seat ★ ★ ★ ★ ★ ▲

Based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



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IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 3FDM107950 to 48028

or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.

	RAMP ONE		TOTAL MSRP \$19,835.00
	RA36		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #: 71-7279 O/T 2	
	RAIL	CF061 N RA 2X 315 000484 06 06 12	

Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.