

2014 MODEL YEAR

# Jeep CHEROKEE LATITUDE 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$26,495

JEEP CHEROKEE LATITUDE 4X4

Exterior Color: Billet Silver Metallic Clear Coat Exterior Paint

Interior Color: Morocco - Black Interior Color

Interior: Cloth Low-Back Bucket Seats

Engine: 2.4-Liter I4 MultiAir® Engine

Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Rear Seat Side Airbags  
Passenger Inflatable Knee-Bolster Airbag  
Driver Inflatable Knee-Bolster Airbag  
Keyless Entry with Panic Alarm  
Anti-Lock 4-Wheel Disc Brakes  
Jeep Active Drive I  
Electronic Roll Mitigation  
Selec-Terrain System  
All Speed Traction Control  
Brake Stability Control  
Hill Start Assist  
Trailer Sway Damping  
Cruise Control  
Tire Pressure Monitoring Display

INTERIOR FEATURES

Uconnect® 5.0 AM/FM/BT  
5.0-Inch Touch Screen Display  
Integrated Voice Command with Bluetooth®  
USB Charging Port in Console Bin  
Audio Jack Input for Mobile Devices  
12-Volt Cargo Power Outlet  
12-Volt Auxiliary Power Outlet  
Remote SD Card Slot  
Rearview Mirror with Microphone  
Ambient LED Interior Lighting  
Manual 6-Way Driver Seat  
6-Way Manual Passenger Seat Adjust  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Tilt / Telescope Steering Column  
Cluster 3.5-Inch TFT Black and White Display

Power Front Windows w/ 1-Touch Up and Down Feature

Illuminated Front Cup Holders

Jeep Cargo Management System

EXTERIOR FEATURES

17-Inch x 7.0-Inch Painted Aluminum Wheels

225/65R17 BSW All Season Tires

Bi-Function Halogen Projector Headlamps

LED Daytime Running Headlamps

LED Tail Lamps

Bright Exhaust Tip

OPTIONAL EQUIPMENT

Customer Preferred Package 24J

Cold Weather Group \$795

Remote Start System

Heated Front Seats

Heated Steering Wheel

All-Season Floor Mats

Windshield Wiper De-Icer

Power Heated Mirrors

Uconnect® 8.4A AM/FM/BT/ACCESS \$695

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

NAV-Ready. See Dealer for Details

Uconnect® Access 6-Month Trial (Reg Required)

For Details, Visit www.DriveUconnect.com

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$28,980

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCB6EW-277966

L4-VON: 8863

S.L.  
0430



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)

or call 1-877-IAM-JEEP

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

24 MPG combined city/hwy

21 MPG city

28 MPG highway

4.2 gallons per 100 miles

Small SUV 4WD range from 16 to 31 MPG. The best vehicle rates 119 MPGe.

**You save \$500 in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,200**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)**

6

1 10 Best

**Smog Rating (tailpipe only)**

5

1 10 Best

This vehicle emits 376 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 70 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES