



2014 MODEL YEAR RAM 1500 BIG HORN QUAD CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$32,540

RAM 1500 SLT QUAD CAB 4X2
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
 Full-Length Floor Console
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

Remote Keyless Entry with All-Secure
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 26-Gallon Fuel Tank
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Electronic Stability Control
 Anti-Lock 4-Wheel Disc Brakes
 Speed Control
 Sentry Key® Theft Deterrent System
 Power Accessory Delay
 Automatic Headlamps
 Locking Tailgate
 3.21 Rear Axle Ratio

INTERIOR FEATURES

Rear Power Sliding Window
 Overhead Console
 Traveler / Mini Trip Computer
 Passenger-Side Sun Visor with Mirror
 Premium Vinyl Door Trim with Map Pocket
 Front Armrest with Three Cup Holders
 Air Conditioning
 Uconnect® 5.0 AM/FM/BT
 Integrated Voice Command with Bluetooth®
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 6 Speakers
 Media Hub (USB, Audio Jack)
 Rear Folding Seat
 Rear Under Seat Storage Compartment
 Power Front Windows w/ 1-Touch Up and Down Feature
 Power Door Locks
 Tilt Steering Column

OPTIONAL EQUIPMENT

Premium Cloth Bucket Seats \$250
 Full-Length Floor Console
Customer Preferred Package 26Z \$730
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
 P275/60R20 BSW All Season Tires
 Class IV Receiver Hitch
 Cloth 40 / 20 / 40 Premium Bench Seat
 Fog Lamps

3.55 Rear Axle Ratio
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 Power 10-Way Driver Seat
 Rear 60 / 40 Split Folding Seat
 Folding Flat Load Floor Storage
 115-Volt Auxiliary Power Outlet
 Luxury Group \$560
 7-Inch Multi-View Cluster
 Auto-Dimming Exterior Mirrors
 Exterior Mirrors with Courtesy Lamps
 Auto-Dimming Rearview Mirror with Microphone
 Sun Visors with Illuminated Vanity Mirrors
 Overhead Console with Garage Door Opener
 Power Heated Mirrors with Manual Fold-Away
 Rear Camera and Park Assist Group \$595
 ParkView™ Rear Back-up Camera
 ParkSense® Front / Rear Park Assist System
 8-Speed TorqueFlite Auto Trans 8HP70 \$500
 3.92 Rear Axle Ratio \$50
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
 Dual Rear Exhaust with Bright Tips
 Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$1,005
 Premium Navigation
 SiriusXM Traffic™ / 1-Year Traffic Service
 SiriusXM Travel Link™ / 1-Year Subscription
 Media Hub (DS, USB, Aux, Charge Only USB)

DESTINATION CHARGE \$1,095

Package Value Savings of \$3,200
 Included in Big Horn Price

TOTAL PRICE: * \$38,475

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6GT5ES-122582 L4-VON: 7454 S.L. 0821



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
17 MPG combined city/hwy
 15 city 22 highway
 5.9 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.

You spend \$4,500
 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
 WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO
 TRANSMISSION: GERMANY