



2015 MODEL YEAR

RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$58,695

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Bright White

Interior Color: Black/Cattle Tan

Interior: Premium Leather Bucket Seats

Engine: 3.0L EcoDiesel V6 engine

Transmission: 8-speed TorqueFlite auto. trans.

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental front seat side air bags
- Elec Shift On Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- ParkView rear back-up camera
- Park-Sense Rear Park Assist System
- Radio/Drv Seat/Mirrors/Pedals Memory
- Universal Garage Door Opener
- Security Alarm
- Remote Keyless Entry with All-Secure
- Remote Start System
- Bi-Function Projector Chrome H/Lamp
- Trailer Tow w/4-Pin Connector Wiring
- Alternator - 180 Amp

INTERIOR FEATURES

- Premium Filigree Leather Seats
- Rear 60/40 Split Folding Seat
- Pwr 10-Way Mem Drvr 6-Way Pass Seats
- Power Lumbar Adjust
- Heated Front Seats
- Ventilated Front Seats
- Heated Second Row Seats
- Premium Leather Wrapped Steering Whl
- Steering Wheel Mounted Audio Ctrls
- Heated Steering Wheel
- Air Cond ATC w/Dual Zone Control
- Cruise control
- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks
- Power Adjustable Pedals w/Memory
- Rear Power Sliding Window
- LED Interior Lighting
- Uconnect 8.4AN AM/FM/SXM/HD/BT/NAV
- 8.4-inch touchscreen

- 9 Amplified Speakers w/Subwoofer
- SiriusXM Satellite Radio
- RR View Auto Dim Mirror w/Microphone
- Integrated voice command with Bluetooth
- GPS Navigation
- Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

- 20X9-inch aluminum wheels with gold painted inserts
- P275/60R20 BSW All-Season tires
- Power Folding Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 28K

Convenience Group

- Keyless Enter 'n Go
- Auto High Beam Headlamp Control
- Rain Sensitive Windshield Wipers
- Remote Proximity Keyless Entry

\$475

Trailer Tow Mirrors & Brake Group

- Trailer Brake Control
- Class IV Receiver Hitch
- Power Chrome Trailer Tow Mirrors
- Trailer Tow Mirrors

\$775

Monotone Paint

- 20X9-in. alum. w/ slvr. ptd. inserts
- Chrome Tubular Side Steps
- Chrome front bumper
- Chrome rear bumper

\$4,600

3.0L EcoDiesel V6 engine

- Maximum Duty Engine Cooling
- 230 Amp Alternator
- 3.55 Rear Axle Ratio

Single Disc Remote CD Player

\$225

P275/60R20 OWL All-Season tires

\$200

Park-Sense FT/RR Park Assist System

\$150

RamBox Cargo Management System

\$1,195

Federal A/C Excise Tax

\$100

Ontario Tire Surcharge

Destination Charge

\$1,695

TOTAL PRICE: * \$68,110

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PMXFS-534464

L4-VON: 4621

S.L. 1202



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Attention:

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

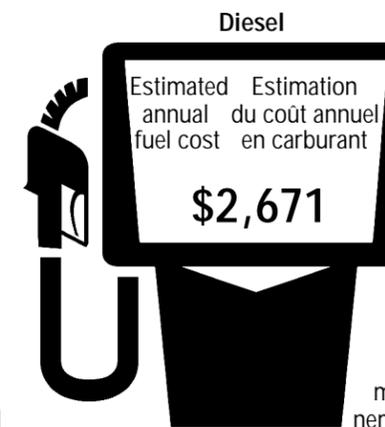
For more information please visit the Government of Canada website: www.vehicles.nrcan.gc.ca

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE*
12.1 23
L/100 km mi/gal

*Ratings reflect NEW test methods
vehicles.nrcan.gc.ca



HIGHWAY / ROUTE*
8.8 32
L/100 km mi/gal

*Les cotes reflètent des
NOUVELLES méthodes d'essai
vehicules.nrcan.gc.ca

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**