



2015 MODEL YEAR
RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$58,695

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Bright White
Interior Color: Black/Cattle Tan
Interior: Premium Leather Bucket Seats
Engine: 3.0L EcoDiesel V6 engine
Transmission: 8-speed TorqueFlite auto. trans.

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags
Supp. Side Curtain Frt/Rr Air Bags
Supplemental Side Air Bags
Supplemental front seat side air bags
Elec Shift On Demand Transfer Case
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Tire Pressure Monitoring Display
ParkView rear back-up camera
Park-Sense Rear Park Assist System
Radio/Drv Seat/Mirrors/Pedals Memory
Universal Garage Door Opener
Security Alarm
Remote Keyless Entry with All-Secure
Remote Start System
Bi-Function Projector Chrome H/Lamp
Trailer Tow w/4-Pin Connector Wiring
Alternator – 180 Amp

INTERIOR FEATURES
Premium Filigree Leather Seats
Rear 60/40 Split Folding Seat
Pwr 10-Way Mem Drvr 6-Way Pass Seats
Power Lumbar Adjust
Heated Front Seats
Ventilated Front Seats
Heated Second Row Seats
Premium Leather Wrapped Steering Whl
Steering Wheel Mounted Audio Ctrl
Heated Steering Wheel
Air Cond ATC w/Dual Zone Control
Cruise control
Pwr Front Windows, 1-Touch, Up & Down
Power Locks
Power Adjustable Pedals w/Memory
Rear Power Sliding Window
LED Interior Lighting
Uconnect 8.4N AM/FM/SXM/HD/BT/NAV
8.4-inch touchscreen

9 Amplified Speakers w/Subwoofer
SiriusXM Satellite Radio
RR View Auto Dim Mirror w/Microphone
Integrated voice command with Bluetooth
GPS Navigation
Media Hub (SD, USB, Aux)

EXTERIOR FEATURES
20X9-inch aluminum wheels with gold painted inserts
P275/60R20 BSW All-Season tires
Power Folding Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Customer Preferred Package 28K Convenience Group \$475
Keyless Enter 'n Go
Auto High Beam Headlamp Control
Rain Sensitive Windshield Wipers
Remote Proximity Keyless Entry
Trailer Tow Mirrors & Brake Group \$775
Trailer Brake Control
Class IV Receiver Hitch
Power Chrome Trailer Tow Mirrors
Trailer Tow Mirrors
Monotone Paint
20X9-in. alum. w/ slvr. ptd. inserts
Chrome Tubular Side Steps
Chrome front bumper
Chrome rear bumper
3.0L EcoDiesel V6 engine \$4,600
Maximum Duty Engine Cooling
230 Amp Alternator
3.55 Rear Axle Ratio
Single Disc Remote CD Player \$225
P275/60R20 OWL All-Season tires \$200
Park-Sense FT/RR Park Assist System \$150
RamBox Cargo Management System \$1,195
Federal A/C Excise Tax \$100
Ontario Tire Surcharge
Destination Charge \$1,695

TOTAL PRICE: * \$68,110

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PMXFS-534464

L4-VON: 4621

S.L.
1202



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

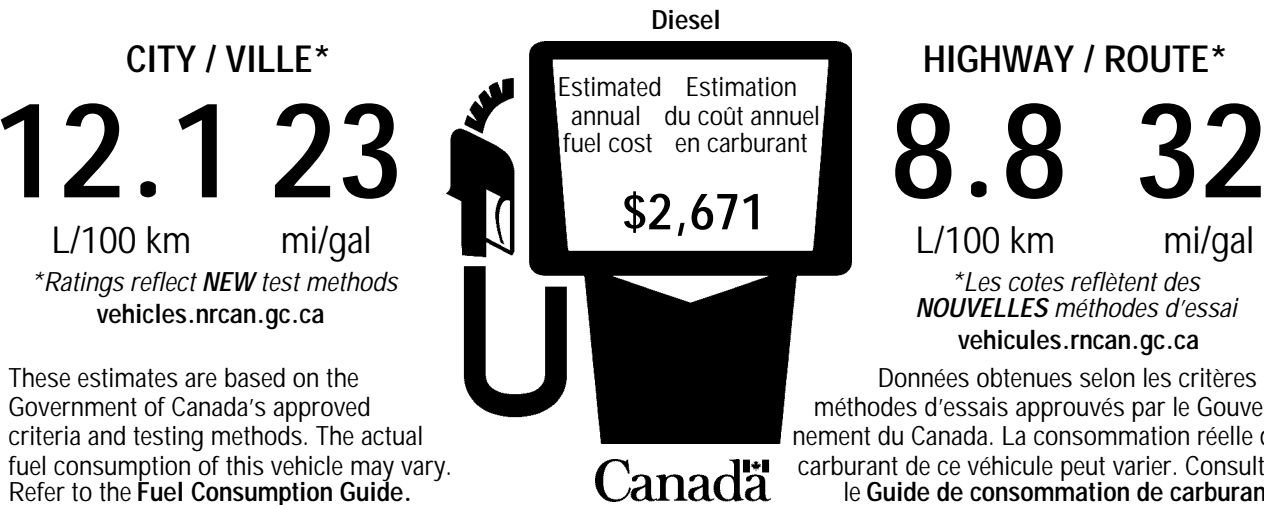
Attention:

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

For more information please visit the Government of Canada website: www.vehicles.nrcan.gc.ca

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.



Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.