

2018 MODEL YEAR

Jeep®

WRANGLER UNLIMITED RUBICON 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

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Base Price: \$40,995

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JEEP WRANGLER UNLIMITED RUBICON
Exterior Color: Billet Silver Metallic Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Engine: 3.6L V6 24V VVT Engine w/ ESS
Transmission: 8-Speed Automatic Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
ParkView® Rear Back Up Camera
4:1 Rock-Trac HD Part Time 4WD System
Tru-Lok Front and Rear Axles
4.10 Axle Gear Ratio
3rd Generation Dana® 44 HD Wide Front Axle
3rd Generation Dana® 44 HD Wide Rear Axle
Front Disconnecting Stabilizer Bar
Performance Suspension
Rock Rails
Fuel Tank Skid Plate Shield
Transfer Case Skid Plate Shield
Transmission Skid Plate
Torr Tool Kit
Anti-Lock 4-Wheel Disc HD Brakes
Electronic Stability Control
Electronic Roll Mitigation
Trailer Sway Damping
Hill Start Assist
Remote Keyless Entry
Universal Garage Door Opener
21.5-Gallon Fuel Tank
INTERIOR FEATURES
Uconnect® 4 with 7-Inch Display
Cluster 7.0-Inch TFT Color Display
Apple CarPlay® Capable
Google Android Auto™ Capable

OPTIONAL EQUIPMENT (May Replace Standard Equipment)	
Leather-Trimmed Bucket Seats	\$1,495
Leather-Wrapped Park Brake Handle	
Leather-Wrapped Shift Knob	
Premium Wrapped Instrument Panel	
Premium Door Trim Panel	
Customer Preferred Package 24R	
Cold Weather Group	\$895
Heated Front Seats	
Heated Steering Wheel	
Remote-Start System (N/A w/Manual Transmission)	
Engine Block Heater	
Trailer Tow and HD Electrical Group	\$795
Auxiliary Switches	
Class II Receiver Hitch	
7- and 4-Pin Wiring Harness	
240 Amp Alternator	
700 Amp Maintenance Free Battery	
LED Lighting Group	\$895
LED Reflector Headlamps	

LED Fog Lamps	
LED Tail Lamps	
LED Daytime Running Accent Lamps	
Electronic Infotainment System Group	\$1,495
Uconnect® 4C NAV with 8.4-Inch Display	
GPS Navigation	
Alpine® Premium Audio System	
Auto-Dimming Rear View Mirror	
Roadside Assistance and 9-1-1 Call	
HD Radio®	
1-Year SiriusXM® Guardian Service	
5-Year SiriusXM® Traffic Service	
5-Year SiriusXM® Travel Link Service	
SiriusXM® Traffic Plus	
For Details, Visit www.DriveUconnect.com	
Hard Top Headliner	\$525
8-Speed Automatic Transmission	\$2,000
Hill Descent Control	
Tip Start	
Black Freedom Top® 3-Piece Hard Top	\$1,095
Delete Soft Top	
Rear Window Wiper / Washer	
Rear Window Defroster	
Freedom Panel Storage Bag	
Body Color Fender Flares	\$395
Destination Charge	\$1,445

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TOTAL PRICE: * \$52,030

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WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5YEAR/60,000MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C4-HJXFG0JW-104161 L4-VON: 1518 0306



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

EPA
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

20MPG

combined city/hwy

18

city

23

highway

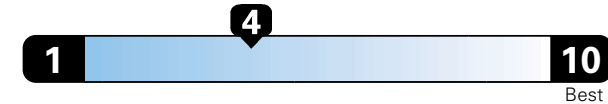
5.0gallons per 100 miles

Small SUV 4WD range from 18 to 37 MPG .
The best vehicle rates 136 MPGe.

You spend
\$2,250
in fuel costs
over 5 years
compared to the
average new vehicle.

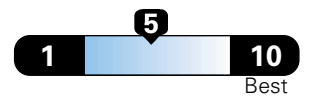
Annual fuel Cost
\$1,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 443 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 60%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 22%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.