



2014 MODEL YEAR
RAM 2500 SLT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$49,595

RAM 2500 SLT CREW CAB 4X4

Exterior Color: Bright White Clear Coat

Interior Color: Black/Diesel Gray

Interior: Cloth 40/20/40 Prem Bench Seat

Power 10-Way Driver Seat

Rear 60/40 Split Folding Seat

Engine: 6.7L I6 Cummins Turbo Diesel Engine

Transmission: 6-Spd Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags

Supplemental Side Air Bags

Supplemental Frt Seat Side Air Bags

Supp. Side Curtain Frt/Rr Air Bags

Elec Shift-On-The-Fly Transfer Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Heavy Duty Engine Cooling

Front Heavy Duty Shock Absorbers

Rear Heavy Duty Shock Absorbers

Remote Keyless Entry

Sentry Key Theft Deterrent System

Locking Tailgate

Vehicle Information Center

Automatic Headlamps

Halogen Quad Headlamps

Trailer Tow w/4-Pin Connector Wiring

Class V Receiver Hitch

Engine Block Heater

12V Auxiliary Power Outlet

INTERIOR FEATURES

Cloth 40/20/40 Bench Seat

Rear Folding Seat

2nd Row In Floor Storage Bins

Rear Underseat Compartment Storage

Air Conditioning

Speed Control

Pwr Front Windows, 1-Touch, Up & Down

Rear Power Sliding Window

Power Locks

Tilt Steering Column

Manual Adjust Seats

Overhead Console

Traveler/Mini Trip Computer

Temperature & Compass Gauge

Front & Rear Floor Mats

OPTIONAL EQUIPMENT

Cloth 40/20/40 Prem Bench Seat

\$725

Power 10-Way Driver Seat

Rear 60/40 Split Folding Seat

115V Auxiliary Power Outlet

Power Lumbar Adjust

Folding Flat Load Floor Storage

Customer Preferred Package 2FG

Comfort Group

\$945

Remote Start System

Heated Front Seats

Heated Steering Wheel

SLT Plus Decor Group

\$1,950

Luxury Group

Anti-Spin Differential Rear Axle

18X8.0 Polished Forged Alum Wheels

Trailer Brake Control

Fog Lamps

Electroluminescent Instr Cluster

Steering Wheel Mounted Audio Ctrls

Power Heated Mirrors, Fold-Away

Universal Garage Door Opener

Ext. Mirrors w/Supplemental Signals

Exterior Mirrors Courtesy Lamps

Glove Box Lamp

Overhead Console w/Garage Dr Opener

Leather Wrapped Steering Wheel

6-Spd Automatic 68RFE Transmission

\$2,155

3.42 Rear Axle Ratio

6.7L I6 Cummins Turbo Diesel Engine

\$9,345

Tow Hooks

Selective Catalytic Reduction (UREA)

Diesel Exhaust Brake

Ram Active Air

Winter Front Grille Cover

Power Sunroof

\$1,295

Uconnect 8.4A AM/FM/BT

\$1,250

Uconnect Voice Command w/Bluetooth

8.4" Touchscreen Display

Integrated Voice Command w/Bluetooth

Media Hub (SD, USB, Aux)

NAV-Capable! See Dealer for Details

Rear View Mirror w/Microphone

ParkSense Rear Park Assist System

\$375

ParkView(TM) Rear Back-up Camera

\$375

Federal A/C Excise Tax

\$100

Ontario Tire Surcharge

Destination Charge

\$1,695

TOTAL PRICE: * \$69,805

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-UR5DL5EG-299259

L4-VON: 2699

S.L.
0716



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

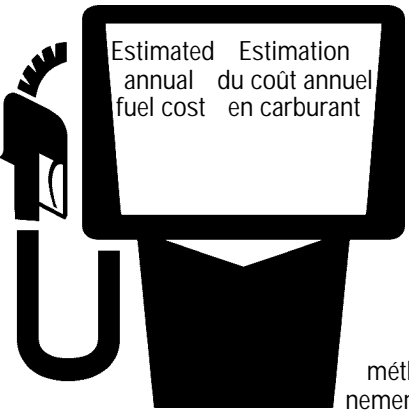
Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE

L/100 km

mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.



Canadä

HIGHWAY / ROUTE

L/100 km

mi/gal

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**