

# Jeep® 2014 MODEL YEAR CHEROKEE TRAILHAWK 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$29,495**

**JEEP CHEROKEE TRAILHAWK 4X4**  
**Exterior Color:** Bright White Clear Coat Exterior Paint  
**Interior Color:** Morocco - Black Interior Color  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 3.2-Liter V6 24-Valve VVT Engine  
**Transmission:** 9-Speed Transmission with Jeep Active Drive II

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Supplemental Front Seat-Mounted Side Airbags  
 Anti-Lock 4-Wheel Disc Brakes  
 Supplemental Rear Seat Side Airbags  
 Passenger Inflatable Knee-Bolster Airbag  
 Driver Inflatable Knee-Bolster Airbag  
 Keyless Entry with Panic Alarm  
 Jeep Active Drive Lock  
 Off-Road Suspension  
 Electronic Roll Mitigation  
 Selec-Speed Control  
 Selec-Terrain System  
 All Speed Traction Control  
 Hill Descent Control  
 Brake Stability Control  
 Hill Start Assist  
 Trailer Sway Damping  
 Tire Pressure Monitoring Display

**INTERIOR FEATURES**  
 Uconnect® 8.4A AM/FM/BT/ACCESS  
 Integrated Voice Command with Bluetooth®  
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 800-643-2112  
 Uconnect® Access 6-Month Trial (Reg Required)  
 For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)  
 NAV-Ready. See Dealer for Details  
 Audio Jack Input for Mobile Devices  
 Remote SD Card Slot  
 Rearview Mirror with Microphone  
 Ambient LED Interior Lighting  
 Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Tilt / Telescope Steering Column  
 Leather-Wrapped Shift Knob  
 7-Inch Multi-View Display  
 Power Front Windows w/ 1-Touch Up and Down Feature

Jeep Cargo Management System  
**EXTERIOR FEATURES**  
 17-Inch x 7.5-Inch Aluminum Wheels  
 P245/65R17 OWL All Terrain Tires  
 LED Daytime Running Headlamps  
 LED Tail Lamps

**OPTIONAL EQUIPMENT**

**Customer Preferred Package 27E** \$495  
 Trailer Tow Group  
 Heavy Duty Engine Cooling  
 7 and 4 Pin Wiring Harness  
 Class III Receiver Hitch  
 Trailhawk Off-Road Accessory Kit  
**Leather Interior Group** \$1,295  
 Leather-Trimmed Bucket Seats  
 Heated Front Seats  
 Heated Steering Wheel  
 Power 8-Way Driver Seat  
 Power 4-Way Driver Lumbar Adjust  
**3.2-Liter V6 24-Valve VVT Engine** \$1,495  
 Dual Bright Exhaust Tips  
**Black Hood Decal** \$199  
**Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV** \$795  
 Premium Navigation  
 HD Radio  
 SiriusXM Travel Link™ / 1-Year Subscription  
 SiriusXM Traffic™ / 1-Year Traffic Service  
 1-Year SiriusXM Traffic™ Service

**DESTINATION CHARGE** \$995

**TOTAL PRICE: \* \$34,769**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMB52EW-215336 L4-VON: 9686 S.L. 0318



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
 \* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**  
**20** MPG combined city/hwy  
 18 city 25 highway  
 5.0 gallons per 100 miles  
 Small SUV 4WD range from 16 to 31 MPG. The best vehicle rates 119 MPGe.

**You spend \$1,500 more in fuel costs over 5 years compared to the average new vehicle.**

**Annual fuel cost \$2,600**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 5 (Best)  
**Smog Rating (tailpipe only)** 6 (Best)

This vehicle emits 439 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★  
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** ★★★★★  
 Driver Passenger  
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** ★★★★★  
 Front seat Rear seat  
 Based on the risk of injury in a side impact.

**Rollover** ★★★★★  
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 70 %  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
 FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.  
 COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.