

Jeep®

2017 MODEL YEAR

CHEROKEE LATITUDE 4X4 75TH EDITION

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

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Base Price: \$27,545

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JEEP CHEROKEE LATITUDE 4X4  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Light Frost Beige Interior Colors  
Interior: 75th Edition Cloth / Mesh Bucket Seats  
Engine: 3.2-Liter V6 24-Valve VVT Engine w/Elect Stop Start  
Transmission: 9-Speed Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Rear Seat Side Airbags  
Passenger Inflatable Knee-Bolster Airbag  
Driver Inflatable Knee-Bolster Airbag  
Bi-Xenon High Intensity Discharge Headlamps  
Jeep Active Drive I  
Selec-Terrain™ System  
Hill Start Assist  
ParkView™ Rear Back-Up Camera  
Keyless Entry with Panic Alarm  
All Speed Traction Control  
Electronic Stability Control  
Electronic Roll Mitigation  
Anti-Lock 4-Wheel Disc Brakes  
Speed Control  
Tire Pressure Monitoring Display  
Trailer Sway Damping

INTERIOR FEATURES  
Uconnect® 5.0  
5.0-Inch Touchscreen Display  
Integrated Voice Command with Bluetooth®  
Cluster 3.5-Inch TFT Black and White Display  
USB Charging Port in Console Bin  
Audio Jack Input for Mobile Devices  
12-Volt Cargo Power Outlet  
Remote SD Card Slot  
Rear View Mirror with Microphone  
Front-Passenger Fold-Flat Seat  
Passenger In-Seat Cushion Storage  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Tilt / Telescope Steering Column

OPTIONAL EQUIPMENT (May Replace Standard Equipment)  
Customer Preferred Package 27F \$2,780  
Jeep 75th Anniversary Package  
CommandView® Dual-Pane Panoramic Sunroof  
Uconnect® 8.4  
8.4-Inch Touchscreen Display  
Navigation-Capable; See Dealer for Activation  
Remote USB Port  
SiriusXM Sat. Radio with 1-Yr Radio Subscription

For More Information, Call 800-643-2112  
Uconnect® Access 6-Mo Trial (Registration Req'd)  
For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)  
Power 8-Way Driver Seat  
Power 4-Way Driver Lumbar Adjust  
18-Inch x 7-Inch Bronze Painted Aluminum Wheels  
"75th Anniversary" Badge  
75th Edition Cloth / Mesh Bucket Seats  
Bronze Fascia Applique  
Bronze Grille Surrounds  
Bronze Roof Rails  
Jeep Bronze Badging  
Orange Interior Accents  
225/60R18 BSW Touring Tires  
Comfort / Convenience Group \$1,745  
Power Liftgate  
Remote Start System  
Keyless Enter-N-Go™ / Passive Entry  
A/C Auto Temperature Control with Dual Zone Control  
Auto-Dimming Rear View Mirror w/Microphone  
Security Alarm  
Universal Garage Door Opener  
Cargo Net  
9-Speed Transmission \$1,205  
Hill Descent Control  
Jeep Active Drive II  
Off-Road Suspension  
3.2-Liter V6 24-Valve VVT Engine w/Elect Stop Start \$1,745  
700-Amp Maintenance Free Battery  
Dual Bright Exhaust Tips

DESTINATION CHARGE \$995

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TOTAL PRICE: \* \$36,015

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WARRANTY COVERAGE  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5YEAR/60,000MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCS4HW-525247 L4-VON: 2404 S.L. 0829



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

EPA  
DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

21

combined city/hwy

MPG

18

city

26

highway

4.8

gallons per 100 miles

These estimates reflect new EPA methods beginning with 2017 models.  
Small SUV 4WD range from 18 to 33 MPG.  
The best vehicle rates 119 MPGe.

You spend  
**\$2,500**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$1,900**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

4

10

Best

1

6

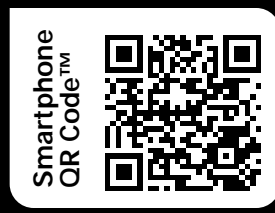
10

Best

This vehicle emits 416 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 70%  
MAJOR SOURCES OF FOREIGN PARTS

CONTENT:  
MEXICO: 20%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES