

2013 DODGE CHARGER SE

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$25,995

DODGE CHARGER SE RWD
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Cloth Seats
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Reactive Head Restraints
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- All Speed Traction Control
- Hill Start Assist
- Rain Brake Support
- Ready Alert Braking
- Touring Suspension
- Electro-Hydraulic Power Steering
- 19.1-Gallon Fuel Tank
- Tire Pressure Monitoring Display
- Outside Temperature Display
- Color Electronic Veh Info Ctr w/Reconfigure Display
- Keyless Enter-N-Go™
- Power Front Windows w/ 1-Touch Up and Down Feature
- Speed Control

INTERIOR FEATURES

- Power 6-Way Driver Seat
- Rear 60 / 40 Folding Seat
- Rear Armrest with Cup Holder Seat
- Illuminated Rear Assist Handles
- Illuminated Front Cup Holders
- Sun Visors with Illuminated Vanity Mirrors
- Glove Box Lamp
- Air Conditioning with Dual Zone Temperature Control
- Uconnect® 4.3 CD/MP3
- Audio Jack Input for Mobile Devices
- Remote USB Port
- 6 Speakers
- Steering Wheel Mounted Audio Controls

- Tilt / Telescoping Steering Column
 - Woven Micro Aluminum Lithographic Interior Accents
- EXTERIOR FEATURES
- 17-Inch x 7.0-Inch Painted Aluminum Wheels
 - P215/65R17 BSW All Season Tires
 - Compact Spare Tire
 - Automatic Headlamps
 - Acoustic Windshield
 - Acoustic Front Door Glass
 - Power Mirrors with Manual Fold-Away
 - Remote Fuel Door Release
 - Capless Fuel Filler
 - Dual Bright Exhaust Tips

OPTIONAL EQUIPMENT

- Customer Preferred Package 23G**
- Connectivity Group \$495
- Bluetooth® Streaming Audio
- Uconnect® Voice Command with Bluetooth®
- Auto-Dimming Rearview Mirror w/ Microphone
- Leather-Wrapped Steering Wheel
- Leather-Wrapped Shift Knob
- California Emissions
- Uconnect® 4.3S SAT/CD/MP3 \$195
- For More Information, Call 888-539-7474
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

DESTINATION CHARGE \$995

TOTAL PRICE: * \$27,680

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Roadside assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

VIN: 2C3-CDXBG5DH-690712 L4-VON: 6789 S.L. 0410



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

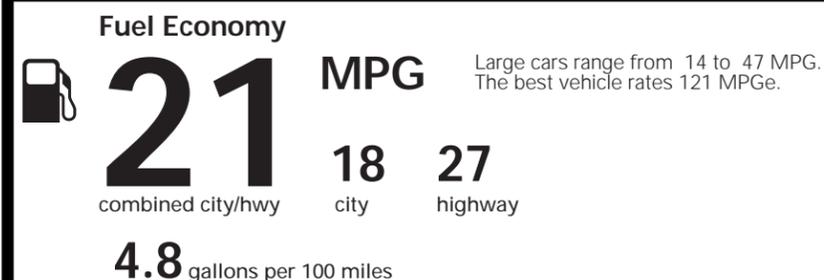


For more information visit: www.dodge.com
 or call 1-800-4ADODGE

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You spend
\$1,150
 more in fuel costs
 over 5 years
 compared to the
 average new vehicle.

Annual fuel COST
\$2,550

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 425 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone
 QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.
 Should ONLY be compared to other vehicles of similar size and weight.
 ▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash Driver Passenger ★★★★★
 ★★★★★

Based on the risk of injury in a frontal impact.
 Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
 ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 65 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
 MEXICO: 15 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT:
 BRAMPTON, ONTARIO, CANADA
 COUNTRY OF ORIGIN:
 ENGINE: MEXICO
 TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.