



2013 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$17,500

FIAT 500 SPORT HATCHBACK
Exterior Color: Verde Azzurro (Blue-Green) Exterior Paint
Interior Color: Nero (Black) Interior Ambient
Interior: Sport Cloth Bucket Seats
Engine: 1.4-Liter I4 MultiAir® Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Driver Inflatable Knee-Bolster Airbag
- Front Seat Reactive Head Restraints
- Child Seat Anchor System-LATCH Ready
- 4-Wheel Anti-Lock Disc Power Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Power Windows with Front One-Touch-Down Feature
- Power Door Locks
- Remote Keyless Entry
- Speed Control
- Hill Start Assist
- Rear Window Defroster
- Variable Intermittent Windshield Wipers
- Rear Window Wiper / Washer
- Engine Immobilizer
- 12-Volt Auxiliary Power Outlet in Console
- 10.5-Gallon Fuel Tank
- Sport Suspension

INTERIOR FEATURES

- Fiat Premium Audio System
- BLUE&ME™ Handsfree Communication with USB Port
- Leather-Wrapped Sport Steering Wheel
- Steering Wheel Mounted Audio Controls
- AM/FM/CD/MP3 Radio
- Auxiliary Audio Input Jack
- Air Conditioning with Micron Filter
- Driver Seat Memory

- Driver Seat Height Adjuster
- Tilt Steering Column
- Electronic Vehicle Information Center
- Front Floor Mats
- Rear 50 / 50 Split Fold-Down Seat
- Chrome Shift Knob

EXTERIOR FEATURES

- 16-Inch x 6.5-Inch Aluminum Wheels
- 195/45R16XL Tires
- Bi-Function Halogen Projector Headlamps
- Power Heated Mirrors
- Fog Lamps
- Chrome Exhaust Tip
- Rear Spoiler
- Red Brake Calipers
- Tinted Glass Windows
- Side Sills Ground Effects
- Security Alarm
- Tire Service Kit

OPTIONAL EQUIPMENT

- Customer Preferred Package 22D
- Beats Audio Group \$800
 - Beats Audio 6 Premium Speakers Including Subwoofer
 - SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 - For More Information, Call 888-539-7474
- Marrone / Grigio (Brown / Gray) Seats
- 6-Speed Automatic Transmission \$1,250

DESTINATION CHARGE \$700

TOTAL PRICE: * \$20,250

WARRANTY COVERAGE

- Basic Warranty: 4 Year / 50,000 Miles.
- Powertrain Warranty: 4 Year / 50,000 Miles.
- Roadside assistance; certain restrictions apply.

Assembly Point/Port of Entry: TOLUCA, MEXICO

VIN: 3C3-CFFBR1DT-651905 L4-VON: 6391 S.L. 0305



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

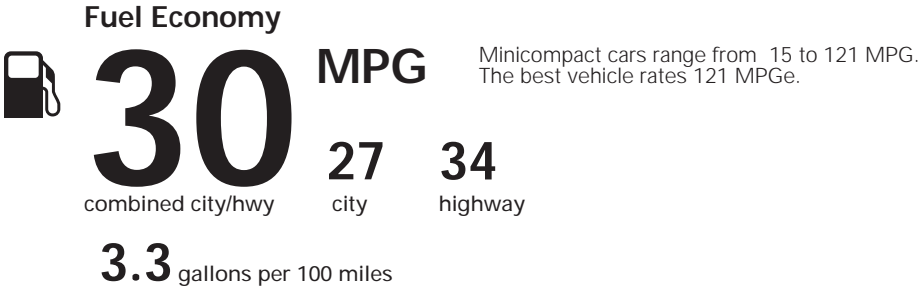


For more information visit: www.fiatusa.com
or call 1-888-CIAOFIAT

Chrysler Group LLC

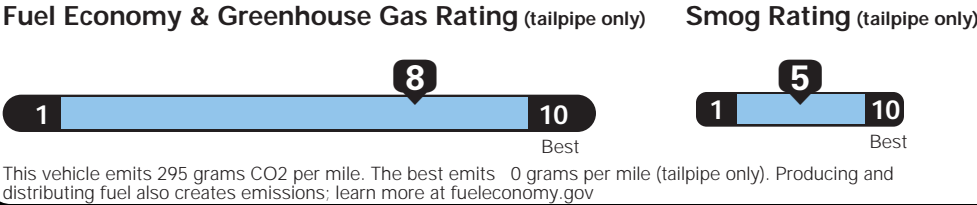
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You save \$2,100 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,900



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.
▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash Driver Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.
Bumper Performance
This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

PARTS CONTENT INFORMATION
FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 21 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 49 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLUCA, MEXICO
COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: JAPAN