



2016 MODEL YEAR

WRANGLER UNLIMITED RUBICON HARD ROCK 4X4

Go Anywhere Do Anything®

For more information visit: www.jeep.com or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$36,895

JEEP WRANGLER UNLIMITED RUBICON 4X4 Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint Interior Color: Black Interior Color Interior: Leather-Trimmed Bucket Seats Engine: 3.6-Liter V6 24-Valve VVT Engine Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

4:1 Rock-Trac® Part-Time 4WD System Tru-Lok® Differential Front and Rear Axles Electronic Front Sway Bar Disconnect Rear Stabilizer Bar Next Generation Dana® 44 Heavy Duty Rear Axle Next Generation Dana® 44 Heavy Duty Front Axle Rock Rails Transfer Case Skid Plate Fuel Tank Skid Plate 22.5-Gallon Fuel Tank Advanced Multistage Front Airbags Electronic Stability Control 4-Wheel Disc Brakes Traction Control Electronic Roll Mitigation Hill Start Assist Trailer Sway Damping Sentry Key® Theft Deterrent System Security Alarm Tire Pressure Monitor with Warning Lamp Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamp Air Conditioning Power Windows with Front One-Touch-Down Feature Power Door Locks Remote Keyless Entry Steering Wheel Mounted Audio Controls Leather-Wrapped Steering Wheel Tilt Steering Column Radio 130 8 Speakers

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rubicon Hard Rock Edition 24J \$4,800 Jeep Trail Rated Kit Heated Front Seats Connectivity Group Electronic Vehicle Information Center Tire Pressure Monitoring Display Black Fuel Filler Door Alpine® Premium 9-Speakers w/All Weather Subwoofer 17-Inch x 7.5-Inch Polished Semi-Gloss Black Wheels Accent Stitching

Driver Seat Height Adjuster Front Seatback Map Pockets Power Dome Hood Leather-Trimmed Bucket Seats All-Weather Slush Mats by Mopar® Premium Black Sunrider® Soft Top Premium EVIC Message Center Red Front and Rear Tow Hooks Red "Trail Rated" Badge Rubicon Hood Decal Silver Interior Accents Steel Front Bumper Steel Rear Bumper Max Trailer Tow Package \$495 Class II Receiver Hitch Trailer Tow with 4-Pin Connector Wiring 5-Speed Automatic Transmission \$1,350 3.73 Front / Rear Axle Ratios Hill Descent Control Add 4.10 Axle Ratio \$695 Body-Color Fender Flares \$345 Freedom Top® Body-Color 3-Piece Hard Top \$1,595 Rear Window Defroster Delete Sunrider® Soft Top Radio 430N \$1,195 6.5-Inch Touchscreen Display GPS Navigation 40 GB Hard Drive with 28 GB Available SiriusXM Travel Link 5-Yr Travel Link Subscription Remote Start System \$495

DESTINATION CHARGE \$995

TOTAL PRICE: * \$48,860

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG4GL-189211 L4-VON: 5892 S.L. 0115



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy 18 MPG combined city/hwy 16 city 20 highway 5.6 gallons per 100 miles. You spend \$3,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,500. Fuel Economy & Greenhouse Gas Rating (tailpipe only) 4. Smog Rating (tailpipe only) 6.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

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GOVERNMENT 5-STAR SAFETY RATINGS. Overall Vehicle Score Not Rated. Frontal Crash Not Rated. Side Crash Not Rated. Rollover 3 stars.

PARTS CONTENT INFORMATION. FOR VEHICLES IN THIS CARLINE: U.S./CANADIAN PARTS CONTENT: 73%. FOR THIS VEHICLE: FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A. COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.