

2018 MODEL YEAR



**CHEROKEE LATITUDE FWD WITH TECH CONNECT PACKAGE**

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$24,395**

**JEEP CHEROKEE LATITUDE FWD**

**Exterior Color:** Granite Crystal Metallic Clear Coat Exterior Paint

**Interior Color:** Black Interior Color

**Interior:** Cloth Low-Back Bucket Seats

**Engine:** 2.4L I4 MultiAir® Engine

**Transmission:** 9-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Rear Seat Side Airbags
- Passenger Inflatable Knee-Bolster Airbag
- Driver Inflatable Knee-Bolster Airbag
- LATCH Ready Child Seat Anchor System
- Bi-Xenon High Intensity Discharge Headlamps
- Hill Start Assist
- ParkView® Rear Back Up Camera
- Keyless Entry with Panic Alarm
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Electronic Roll Mitigation
- All Speed Traction Control
- Speed Control

**INTERIOR FEATURES**

- Uconnect® 3 with 5-Inch Display
- 5.0-Inch Touchscreen Display
- Integrated Voice Command with Bluetooth®
- USB Charging Port in Console Bin
- Audio Jack Input for Mobile Devices
- 12-Volt Cargo Power Outlet
- Rear 60 / 40 Folding Split Recline Seat
- 6-Way Manual Passenger Seat Adjust
- Tilt / Telescope Steering Column
- Cluster 3.5-Inch TFT Black and White Display
- Electronic Vehicle Information Center
- Illuminated Entry
- Illuminated Front Cup Holders
- Full-Length Floor Console
- Jeep Cargo Management System

**EXTERIOR FEATURES**

- 17-Inch x 7-Inch Aluminum Wheels
- 225/60R17 BSW All Season Tires
- Automatic Headlamps
- LED Daytime Running Headlamps
- Fog Lamps
- LED Tail Lamps
- Deep Tint Sunscreen Glass
- Bright Side Roof Rails

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

**Customer Preferred Package 24T**

**\$1,795**

- Tech Connect Package
- 18-Inch x 7.0-Inch Painted Aluminum Wheels
- Uconnect® 3C NAV with 8.4-Inch Display
- HD™ Radio
- Uconnect® Access

- SiriusXM® Traffic / 5-Year Traffic Subscription
- SiriusXM® Travel Link 5-Year Travel Link Sub
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- ParkSense® Rear Park Assist System
- 225/55R18 All Season Tires
- Uconnect® Access 1-Yr Trial (Registration Req'd)
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)
- 5-Year SiriusXM® Traffic™ Service
- 5-Year SiriusXM® Travel Link Service
- For More Information, Call 800-643-2112
- 9 Amplified Speakers with Subwoofer
- Power Front Windows w/ 1-Touch Up and Down Feature
- Remote USB Port
- Ambient LED Interior Lighting
- 115-Volt Auxiliary Power Outlet
- Diamond Black Crystal Door Cladding
- Diamond Black Crystal Front Lower Fascia
- Diamond Black Crystal Rear Lower Fascia
- Diamond Black Crystal Wheel Flares
- Gloss Black Fascia Applique
- Gloss Black Grille Surrounds
- Gloss Black Roof Rails
- Gloss Black Exterior Badging
- Compact Spare Tire

\$215

**Destination Charge**

**\$1,095**

**TOTAL PRICE: \* \$27,500**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C4-PJLCB6JD-588913

L4-VON: 9096

1114



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



**Fuel Economy and Environment**



**Flexible Fuel Vehicle  
Gasoline-Ethanol (E85)**



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**25 MPG**  
combined city/hwy  
21 city 30 highway 4.0 gallons per 100 miles

Small SUV 2WD range from 18 to 34 MPG. The best vehicle rates 136 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.

Gasoline: 395 miles  
Ethanol (E85): 284 miles

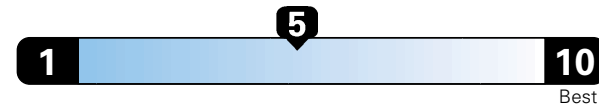
**You spend**

**\$500**

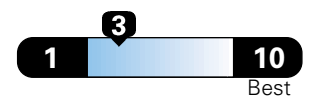
**in fuel costs over 5 years**  
compared to the average new vehicle.

**Annual fuel cost**  
**\$1,450**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 361 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 72%**

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 18%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**

**FINAL ASSEMBLY POINT:**  
**BELVIDERE, ILLINOIS, U.S.A.**

**COUNTRY OF ORIGIN:**

**ENGINE: UNITED STATES**

**TRANSMISSION: UNITED STATES**

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.