



2017 MODEL YEAR  
RAM 1500 REBEL CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$47,195

RAM 1500 REBEL 4X4  
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint  
Interior Color: Black / Red Interior Colors  
Interior: Premium Cloth Seats with Embossed Tread Pattern  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
3.92 Rear Axle Ratio  
Class IV Receiver Hitch  
4-Corner Air Suspension  
26-Gallon Fuel Tank  
Remote Start System (N/A Manual Transmission)  
Remote Keyless Entry with All-Secure  
ParkView™ Rear Back-Up Camera  
Locking Tailgate  
Anti-Lock 4-Wheel Disc Brakes  
Speed Control  
Sentry Key® Theft Deterrent System  
Rearview Day / Night Mirror  
Anti-Spin Differential Rear Axle

INTERIOR FEATURES  
8.4-Inch Touchscreen Display  
Uconnect® 8.4  
Uconnect® Access  
For Details, Visit www.DriveUconnect.com  
Uconnect® Access 6-Mo Trial (Registration Req'd)  
Integrated Voice Command with Bluetooth®  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Navigation-Capable; See Dealer for Activation  
6 Speakers  
A/C Auto Temperature Control with Dual Zone Control  
Perforated Steering Wheel with Accent Stitching  
Steering Wheel Mounted Audio Controls  
Heated Steering Wheel  
7-Inch Rebel Reconfigurable Instrument Cluster  
Off-Road Truck Door Trim Panel  
Power 10-Way Driver / 6-Way Passenger Seats  
Heated Front Seats  
Power Lumbar Adjust  
Off-Road Truck Rubber Floor Mats  
Rear Power Sliding Window  
Second-Row In-Floor Storage Bins  
Folding Flat Load Floor Storage

EXTERIOR FEATURES  
17-Inch x 8-Inch Alum Wheels w/Matte Black Pocket  
LT285/70R17E BSW All Terrain Tires  
Bi-Function Projector Black Headlamps  
LED Fog Lamps  
Sport Tail Lamps  
Power Heated Mirrors with Manual Fold-Away  
Black Grille with RAM Lettering

OPTIONAL EQUIPMENT (May Replace Standard Equipment)  
Rebel Package 26W  
Flat Black "Ram 1500" Badge  
Dual Rear Exhaust with Bright Tips  
Luxury Group \$695  
LED Bed Lighting  
Power Heated Mirrors with Power Fold-Away  
Auto-Dimming Exterior Mirror  
Exterior Mirrors with Courtesy Lamps  
Sun Visors with Illuminated Vanity Mirrors  
Overhead Console with Garage Door Opener  
Tonneau Cover with Embossed Ram's Head \$500  
8-Speed Automatic 8HP70 Transmission \$500  
17-Inch Aluminum Spare Wheel  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,450  
Keyless Enter 'n Go™ \$300  
Black Tubular Side Steps \$425  
Uconnect® 8.4 NAV \$795  
GPS Navigation  
SiriusXM Traffic / 5-Yr Traffic Subscription  
SiriusXM Travel Link 5-Yr Travel Link Subscription

DESTINATION CHARGE \$1,395

TOTAL PRICE: \* \$53,255

WARRANTY COVERAGE  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7YT2HS-690121 L4-VON: 8185 S.L. 0212



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com  
or call 1-866-RAMINFO FCA US LLC

EPA DOT Fuel Economy and Environment Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.  
Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.  
17 MPG combined city/hwy 15 city 21 highway  
5.9 gallons per 100 miles  
You spend \$4,750 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,350  
Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)  
3 6  
1 10 Best 1 10 Best  
This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.  
fueleconomy.gov Calculate personalized estimates and compare vehicles  
Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS  
Overall Vehicle Score ★★★★★  
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.  
Frontal Crash Driver Passenger ★★★★★ ★★★★★  
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.  
Side Crash Front seat Rear seat ★★★★★ ★★★★★  
Based on the risk of injury in a side impact.  
Rollover ★★★★★  
Based on the risk of rollover in a single-vehicle crash.  
Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION  
FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 56%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO: 29%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.