



2014 MODEL YEAR

# RAM 1500 LARAMIE CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$43,875**

RAM 1500 LARAMIE CREW CAB 4X4  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Leather-Trimmed Bucket Seats  
Heated Second-Row Seats  
Full-Length Floor Console  
Engine: 3.0-Liter V6 EcoDiesel Engine  
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

ParkView™ Rear Back-up Camera  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
Class IV Receiver Hitch  
Power Adjustable Pedals with Memory  
Heavy Duty Engine Cooling  
Security Alarm  
Electric Shift-On-Demand Transfer Case

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control  
Ventilated Front Seats  
Heated Front Seats  
Heated Steering Wheel  
Front Center Seat Cushion Storage  
LED Interior Lighting  
7-Inch Multi-View Cluster  
Uconnect® 8.4A AM/FM/BT/ACCESS  
Integrated Voice Command with Bluetooth®  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112

NAV-Ready. See Dealer for Details  
8.4-Inch Touch Screen Display  
Remote USB Port - Charge Only  
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
Power Lumbar Adjust  
9 Amplified Speakers with Subwoofer  
Memory for Radio, Driver's Seat, Mirrors and Pedals  
Wood Grain Instrument Panel Accent  
115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES  
Bi-Function Halogen Projector Chrome Headlamps  
Fog Lamps  
P275/60R20 BSW All Season Tires

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels  
Power Multi-Function Mirrors with Manual Fold-Away  
Bright / Bright Grille  
Accent Fender Flares  
Premium Tail Lamps

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats \$500  
Heated Second-Row Seats  
Full-Length Floor Console  
Customer Preferred Package 28H  
Protection Group \$150  
Tow Hooks  
Transfer Case Skid Plate Shield  
Front Suspension Skid Plate  
8-Speed TorqueFlite Auto Trans 8HP70 \$500  
Anti-Spin Differential Rear Axle \$325  
3.0-Liter V6 EcoDiesel Engine \$4,000  
800-Amp Maintenance Free Battery  
GVW Rating - 6,950 Pounds  
Maximum Duty Engine Cooling  
Selective Catalytic Reduction (UREA-DEF)  
3.55 Rear Axle Ratio

Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500  
Premium Navigation  
SiriusXM Traffic™ / 1-Year Traffic Service  
SiriusXM Travel Link™ / 1-Year Subscription  
Remote Start System \$200

DESTINATION CHARGE \$1,195

TOTAL PRICE: \* \$51,245

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7NMOES-398864 L4-VON: 1125 S.L. 0612



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy  
**22** MPG  
combined city/hwy  
19 city  
27 highway  
4.5 gallons per 100 miles  
Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend **\$1,500** more in fuel costs over 5 years compared to the average new vehicle.

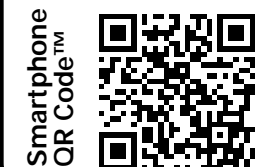
Annual fuel cost **\$2,600**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)  
MPG **5**  
CO2 **4**  
Best  
This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★  
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:  
MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: ITALY  
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.