



2017 MODEL YEAR

# RAM 1500 OUTDOORSMAN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$48,345**

### RAM 1500 SLT CREW CAB 4X4

**Exterior Color:** Red Pearl  
**Interior Color:** Black w/ Diesel Grey seats  
**Interior:** Premium cloth front bucket seats  
Pwr 10-way driver seat w/lumbar adj  
Bucket seats

**Engine:** 5.7L HEMI VVT V8 w/ FuelSaver MDS  
**Transmission:** 8-speed TorqueFlite automatic

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental side air bags  
Supplemental front seat side air bags  
4-wheel disc anti-lock brakes  
Electronic Stability Control  
Tire pressure monitoring system  
Elec. shift-on-the-fly part-time transfer case  
Heavy-duty transmission oil cooler  
Heavy-duty engine cooling  
Front heavy-duty shock absorbers  
Rear heavy-duty shock absorbers  
Remote keyless entry  
Sentry Key anti-theft engine immobilizer  
Locking tailgate  
3.5-inch Electronic Vehicle Information Centre  
Quad-lens halogen headlamps  
Automatic headlamps  
4-pin wiring harness  
Engine block heater  
730-amp maintenance-free battery  
12-volt auxiliary power outlet

#### INTERIOR FEATURES

Second-row in-floor storage bins  
Air conditioning  
Cruise control  
Power windows with front one-touch up and down  
Power locks

### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

**Premium cloth front bucket seats** \$1,000

Pwr 10-way driver seat w/lumbar adj  
Bucket seats  
Rear 60/40 split folding seat  
115-volt auxiliary power outlet  
Power lumbar adjust  
Fold-flat load floor with storage

**Customer Preferred Package 26T** \$1,000

Auto-dimming rearview mirror  
Protection Group  
LT265/70R17E OWL On/Off-Road tires  
Tow hooks

Class IV hitch receiver  
Fog lamps  
Anti-spin differential rear axle  
Front & rear all-weather floor mats  
Transfer case skid plate  
Rear extra HD shock absorbers  
Painted rear bumper  
Lower two-tone paint  
Painted front bumper  
Front suspension skid plate

**Luxury Group** \$800

Pickup box lighting  
7-in customizable cluster display  
Steering wheel-mounted audio ctrls  
Power folding exterior mirrors  
Blk pwr fold htd mirrors w/signals  
Auto-dimming exterior driver mirror  
Universal garage door opener  
Sun visors w/ illum. vanity mirrors  
O/head console w/garage door opener  
Leather-wrapped steering wheel

**Comfort Group** \$595

Front heated seats  
Heated steering wheel

**Trailer Tow Mirrors & Brake Group** \$500

Trailer Brake Control  
Blk pwr man fold trailer tow mirror  
Trailer tow mirrors

**Remote Start & Security Alarm Group** \$595

Remote start system  
Security alarm

**Monotone Outdoorsman** \$1,000

8-speed TorqueFlite automatic \$225

Rear window defroster \$950

Uconnect 8.4-in SXM/Hands-free  
8.4-inch touchscreen  
Humidity sensor

Nav-ready, see retailer for details

A/C w/ dual-zone auto temp control \$450

9 Alpine speakers with subwoofer \$450

ParkView Rear Back-Up Camera \$550

Spray-in bedliner \$100

Federal A/C Excise Tax \$100

Destination Charge \$1,795

**TOTAL PRICE: \* \$58,355**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7TT4HS-545623

L4-VON: 0444

S.L. 1103



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply. The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

### Fuel Consumption / Consommation de carburant



Annual fuel cost  
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

**\$ 2 604**

Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

9.8 - 16.3 L/100 km

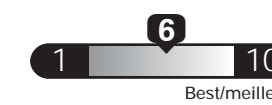
L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

