



2018 MODEL YEAR
RAM 1500 LARAMIE LONGHORN CREW CAB 4X2

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$50,095

RAM 1500 LONGHORN CREW CAB 4X2
Exterior Color: Delmonico Red Pearl Coat Exterior Paint
Interior Color: Canyon Brown/Light Frost Interior Color
Interior: Premium Leather Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

- FUNCTIONAL/SAFETY FEATURES**
- Advanced Multistage Front Airbags
 - Supplemental Side-Curtain Front and Rear Airbags
 - ParkView® Rear Back Up Camera
 - ParkSense® Front / Rear Park Assist System
 - 3.21 Rear Axle Ratio
 - Class IV Receiver Hitch
 - Remote Keyless Entry with All-Secure
 - Keyless Enter 'n Go™
 - Remote Start System (N/A Manual Transmission)
 - Spray-In Bedliner
 - Locking Tailgate
 - Anti-Lock 4-Wheel Disc Brakes
 - Sentry Key® Theft Deterrent System
 - Auto-Dimming Rearview Mirror
 - Rain Sensitive Windshield Wipers
 - 32-Gallon Fuel Tank

- INTERIOR FEATURES**
- Uconnect® 4C NAV with 8.4-Inch Display
 - Google Android Auto™ Capable
 - Apple CarPlay® Capable
 - Remote SD Card Slot
 - Media Hub (2 USB, Aux)
 - Integrated Voice Command with Bluetooth®
 - 9-Alpine® Speakers with Subwoofer
 - A/C Auto Temperature Control with Dual Zone Control
 - Premium Leather-Wrapped Steering Wheel
 - Heated Steering Wheel
 - Power Adjustable Pedals with Memory
 - Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
 - Heated and Ventilated Front Seats
 - Heated Second-Row Seats
 - Second-Row In-Floor Storage Bins
 - SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
 - 1-Year SiriusXM® Guardian Service
 - SiriusXM® Traffic Plus

- EXTERIOR FEATURES**
- 20-Inch X 9-Inch Alum Polish / Brown Insert Wheels
 - P275/60R20 BSW All Season Tires

- LED Bed Lighting
 - Automatic High Beam Headlamp Control
 - Bi-Function Halogen Projector Headlamps
 - Fog Lamps
 - Premium Tail Lamps
 - Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
 - Chrome Grille with Ram Letters
 - Tow Hooks
 - Dual Rear Exhaust with Bright Tips
 - Chrome Belt Moldings
- OPTIONAL EQUIPMENT** (May Replace Standard Equipment)
- Longhorn Package 26K** \$1,125
 - Longhorn Southfork Package
 - "LONGHORN" Tailgate Letters
 - Instrument Panel Center Stack Bezel-Walnut Veneer
 - Leather-Wrapped Grab Handle
 - Luxury Front and Rear Floor Mats
 - Anti-Spin Differential Rear Axle \$435
 - Rear Window Defroster \$195
 - Chrome Tubular Side Steps \$595
 - Suede Headliner Delete Credit -\$300
 - Destination Charge** \$1,395

TOTAL PRICE: * \$53,540

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-RR6PT5JS-155169 L4-VON: 2458 1004



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
 combined city/hwy

15 city 22 highway

5.9 gallons per 100 miles

Standard pickups range from 15 to 22 MPG .
 The best vehicle rates 136 MPGe.

You spend \$4,750
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating** (tailpipe only)

1 3 10 Best

This vehicle emits 513 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score		Not Rated
Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
Rollover		★★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 27%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES