2018 MODEL YEAR RAM 1500 LARAMIE LONGHORN CREW CAB 4X2

Premium Tail Lamps

Chrome Belt Moldings

Longhorn Package 26K

Longhorn Southfork Package

"LONGHORN" Tailgate Letters

Leather-Wrapped Grab Handle

Anti-Spin Differential Rear Axle

Rear Window Defroster

Destination Charge

Chrome Tubular Side Steps

Suede Headliner Delete Credit

WARRANTY COVERAGE

see your owner's manual for details.

Luxury Front and Rear Floor Mats

Tow Hooks

Chrome Grille with Ram Letters

Dual Rear Exhaust with Bright Tips

Automatic High Beam Headlamp Control Bi-Function Halogen Projector Headlamps

Power Chrome Multi-Function Mirrors w/Pwr Fold-Away

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Instrument Panel Center Stack Bezel-Walnut Veneer

TOTAL PRICE: *

5-year or 60.000-mile Powertrain Limited Warranty.

POWERTRAIN WARRANTY

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

\$1,125

\$435

\$195

\$595

-\$300

\$1.395

\$53.540

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

> Base Price: \$50,095

RAM 1500 LONGHORN CREW CAB 4X2

Exterior Color: Delmonico Red Pearl Coat Exterior Paint Interior Color: Canyon Brown/Light Frost Interior Color Interior: Premium Leather Bucket Seats Engine: 5.7–Liter V8 HEMI® MDS VVT Engine Transmission: 8–Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

ParkView® Rear Back Up Camera

ParkSense® Front / Rear Park Assist System

3.21 Rear Axle Ratio

Class IV Receiver Hitch

Remote Keyless Entry with All-Secure

Keyless Enter 'n Go™

Remote Start System (N/A Manual Transmission)

Spray-In Bedliner

Locking Tailgate

Anti-Lock 4-Wheel Disc Brakes

Sentry Key® Theft Deterrent System

Auto-Dimming Rearview Mirror

Rain Sensitive Windshield Wipers

32-Gallon Fuel Tank

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display

Google Android Auto™ Capable

Apple CarPlay® Capable

Remote SD Card Slot

Media Hub (2 USB, Aux)

Integrated Voice Command with Bluetooth®

9-Alpine® Speakers with Subwoofer

A/C Auto Temperature Control with Dual Zone Control

Premium Leather-Wrapped Steering Wheel

Heated Steering Wheel

Power Adjustable Pedals with Memory

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated and Ventilated Front Seats

Heated Second-Row Seats

Second-Row In-Floor Storage Bins

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

1-Year SiriusXM® Guardian Service

SiriusXM® Traffic Plus

For More Information, Call 800-643-2112

EXTERIOR FEATURES

20-Inch X 9-Inch Alum Polish / Brown Insert Wheels

P275/60R20 BSW All Season Tires

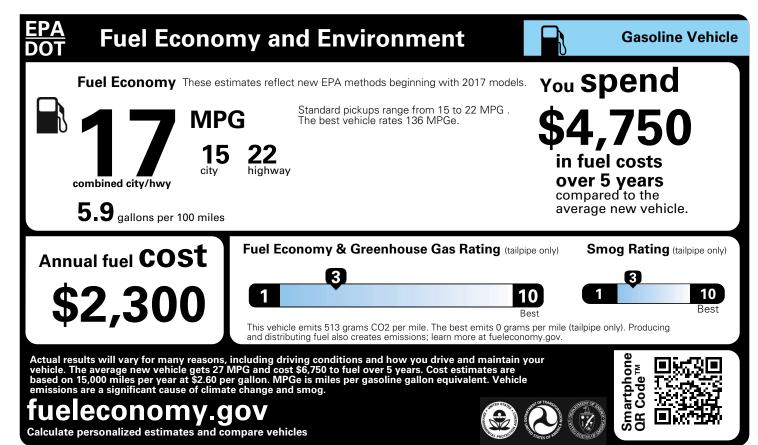
Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

SHIP TO: SOLDTO

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



Overall Vehicle Score Not Rated Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight. Frontal Driver *** Crash Passenger *** Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight **** Side Front seat Crash Rear seat **** Based on the risk of injury in a side impact.

GOVERNMENT 5-STAR SAFETY RATINGS

Rollover *** Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: **U.S./CANADIAN PARTS CONTENT: 57%**

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER

NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.