



2016 MODEL YEAR

WRANGLER UNLIMITED WILLYS WHEELER

Go Anywhere Do Anything®

For more information visit: www.jeep.com or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,295

JEEP WRANGLER UNLIMITED SPORT 4X4

Exterior Color: Hydro Blue Pearl Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth Seats with Adjustable Head Restraints

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Command-Trac® Shift-on-the-Fly Part-Time 4WD

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 30 Solid Front Axle

3.21 Front / Rear Axle Ratios

Transfer Case Skid Plate

Fuel Tank Skid Plate

22.5-Gallon Fuel Tank

Advanced Multistage Front Airbags

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

160-Amp Alternator

Sentry Key® Theft Deterrent System

Tire Pressure Monitor with Warning Lamp

Speed Control

Sport Bar with Full Padding

INTERIOR FEATURES

Rearview Day / Night Mirror

Air Conditioning

Steering Wheel Mounted Audio Controls

Tilt Steering Column

Premium Instrument Cluster with Tachometer

Temperature and Compass Gauge

Radio 130

8 Speakers

Audio Jack Input for Mobile Devices

Reclining Front Seats

Driver Seat Height Adjuster

Rear 60 / 40 Folding Seat

Front Seatback Map Pockets

Front and Rear Floor Mats

Rear Compartment Covered Storage

Cargo Tie Down Loops

12-Volt Auxiliary Power Outlet

Full-Length Floor Console

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Willys Wheeler Edition 24K

\$4,300

Jeep Trail Rated Kit

Willys Wheeler Grille

17-Inch x 7.5-Inch High Gloss Black Wheels

LT255/75R17 BSW Off-Road Tires

Trac-Lok® Differential Rear Axle

3.73 Front / Rear Axle Ratios

Performance Suspension

Rock Rails

Willys Hood Decal

4-Wheel Drive Swing Gate Decal

All-Weather Slush Mats by Mopar®

Connectivity Group

Electronic Vehicle Information Center

Tire Pressure Monitoring Display

Leather-Wrapped Steering Wheel

Rear Passenger Assist Handles Kit

Deep Tint Sunscreen Windows

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

Max Trailer Tow Package \$495

Class II Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

Hard Top Headliner \$495

5-Speed Automatic Transmission

Hill Descent Control \$1,350

Tubular Side Steps

Freedom Top® Black 3-Piece Hard Top \$495

Delete Sunrider® Soft Top \$995

Rear Window Defroster

Rear Window Wiper / Washer

Radio 430 \$695

Remote USB Port

Alpine® Premium 9-Speakers w/All Weather Subwoofer \$945

DESTINATION CHARGE \$995

TOTAL PRICE: * \$38,060

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWDG6GL-125691

L4-VON: 9856

S.L. 1019



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

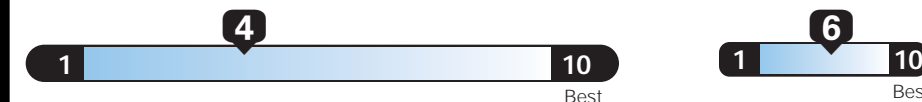
Fuel Economy 18 MPG combined city/hwy, 16 city, 20 highway, 5.6 gallons per 100 miles

Small SUV 4WD range from 17 to 33 MPG. The best vehicle rates 119 MPGe.

You spend \$3,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,500

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 505 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger Not Rated Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 73% NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.