



2014 MODEL YEAR

# RAM 2500 TRADESMAN REG CAB 4X4 LONG BOX

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$32,660**

### RAM 2500 ST REG CAB 4X4

Exterior Color: Flame Red Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Heavy Duty Vinyl 40 / 20 / 40 Split Bench Seat

Engine: 5.7-Liter V8 HEMI® VVT Engine

Transmission: 6-Speed Automatic Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Manual Shift-On-The-Fly Transfer Case
- Tire Pressure Monitoring Display
- 3.73 Rear Axle Ratio
- Transmission Oil Cooler
- Electronic Stability Control
- Anti-Lock 4-Wheel Disc Brakes
- 730-Amp Maintenance Free Battery
- 160-Amp Alternator
- Sentry Key® Theft Deterrent System
- Speed Control
- Automatic Headlamps
- Halogen Quad Headlamps
- Incandescent Tail Lamps
- Tip Start

#### INTERIOR FEATURES

- Air Conditioning
- Uconnect® 3.0 AM/FM
- Media Hub (USB, Aux)
- 6 Speakers
- Instrument Cluster with Display Screen
- 40 / 20 / 40 Split Bench Seat
- Front Armrest with Cup Holders
- 12-Volt Auxiliary Power Outlet
- Tilt Steering Column
- Rear Dome Lamp
- Driver / Passenger Assist Handles
- Mini Floor Console
- Power Accessory Delay
- Behind the Seat Storage / Bin
- Rearview Day / Night Mirror

#### EXTERIOR FEATURES

- 17-Inch x 7.5-Inch Steel Styled Wheels
- LT245/70R17E BSW All Season Tires
- 32-Gallon Fuel Tank
- Locking Tailgate
- Class V Receiver Hitch
- 7-Pin Trailer Wiring Harness
- Trailer Tow with 4-Pin Connector Wiring
- Tinted Windshield Glass
- Tinted Glass Windows

- Variable Intermittent Windshield Wipers
- Manual 6-Inch x 9-Inch Black Mirrors
- Cargo Lamp
- Full Size Spare Tire
- Dual Note Electric Horns
- 17-Inch Steel Spare Wheel

### OPTIONAL EQUIPMENT

#### Customer Preferred Package 26A

- Protection Group \$100
- Tow Hooks
- Transfer Case Skid Plate Shield
- Chrome Appearance Group \$795
- 18-Inch Steel Spare Wheel
- 18-Inch x 8-Inch Steel Chrome Clad Wheels
- LT275/70R18E BSW All Season Tires
- Bright Front Bumper
- Bright Grille
- Bright Rear Bumper
- Heavy Duty Snow Plow Prep Group \$85
- 180-Amp Alternator
- Power and Remote Entry Group \$735
- Power Heated Mirrors with Manual Fold-Away
- Power Door Locks
- Premium Vinyl Door Trim with Map Pocket
- Power Windows with Front One-Touch-Down Feature
- Remote Keyless Entry with All-Secure
- Electric Shift-on-the-Fly Transfer Case \$245
- Anti-Spin Differential Rear Axle \$325
- Rear Sliding Window \$140
- Clearance Lamps \$80
- LT275/70R18E OWL On/Off-Road Tires \$200
- ParkView™ Rear Back-up Camera \$200

### DESTINATION CHARGE

\$1,195

**TOTAL PRICE: \* \$36,760**

### WARRANTY COVERAGE

- 5-year or 100,000-mile Powertrain Limited Warranty.
- 3-year or 36,000-mile Basic Limited Warranty.
- 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
- Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-LR5AT9EG-179206

L4-VON: 7936

S.L. 1130



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment



Fuel Economy  
**N/A**  
 combined city/hwy city highway  
 N/A gallons per 100 miles

Heavy duty vehicle, no label required.

You **save**  
**N/A**  
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST  
**N/A**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



[fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

Not Rated  
Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

Not Rated  
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.