



2017 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,595

RAM 1500 SLT CREW CAB 4X2
Exterior Color: Delmonico Red Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Full Length Upgraded Floor Console (NA Bench Seat)
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
3.21 Rear Axle Ratio
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Remote Keyless Entry with All-Secure
Locking Tailgate
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Speed Control
Sentry Key® Theft Deterrent System
Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning
Uconnect® 5.0
Integrated Voice Command with Bluetooth®
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
6 Speakers
Media Hub (USB, Aux)
Tilt Steering Column
Black Rotary Shifter
Instrument Cluster with Display Screen
Electronic Vehicle Information Center
Overhead Console
Rearview Day / Night Mirror
Passenger-Side Sun Visor with Mirror
Premium Door Trim with Map Pocket
Front Armrest with Three Cup Holders
Power Door Locks
Power Front Windows w/ 1-Touch Up and Down Feature

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats \$295
Full Length Upgraded Floor Console (NA Bench Seat)
Big Horn Package 26S \$2,700
P275/60R20 BSW All Season Tires
ParkView™ Rear Back-Up Camera
Auto-Dimming Rearview Mirror
LED Bed Lighting
A/C Auto Temperature Control with Dual Zone Control
Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Req'd)
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
Class IV Receiver Hitch
Fog Lamps
Dual Rear Exhaust with Bright Tips
Cloth 40 / 20 / 40 Premium Bench Seat
Power 10-Way Driver Seat
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage
Navigation-Capable; See Dealer for Activation
7-Inch Multi-View Cluster
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Power Heated Mirrors with Power Fold-Away
Auto-Dimming Exterior Mirror
Exterior Mirrors with Courtesy Lamps
Sun Visors with Illuminated Vanity Mirrors
Overhead Console with Garage Door Opener
115-Volt Auxiliary Power Outlet
ParkSense® Front / Rear Park Assist System
Remote Start System (N/A Manual Transmission)
Security Alarm
8-Speed Automatic 8HP70 Transmission \$500
3.92 Rear Axle Ratio \$95
5.7-Liter V8 HEMI® MDS VVT Engine \$1,450
17-Inch Steel Spare Wheel
Trailer Brake Control \$295

DESTINATION CHARGE \$1,395

Package Value Savings of \$3,000
Included in Big Horn Price

TOTAL PRICE: * \$44,325

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6LT1HS-696042 L4-VON: 7774 S.L. 0224



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.
17 MPG
combined city/hwy city highway
5.9 gallons per 100 miles

You spend \$4,750 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,350

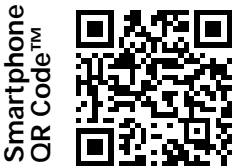
Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 512 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 56%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 29%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES