



2015 MODEL YEAR

RAM 1500 LONE STAR CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$39,750**

RAM 1500 SLT CREW CAB 4X4

Exterior Color: True Blue Pearl Coat Exterior Paint

Interior Color: Canyon Brown / Light Frost Beige Interior Colors

Interior: Premium Cloth Bucket Seats

Full-Length Floor Console

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio

Electric Shift-On-The-Fly Transfer Case

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Locking Tailgate

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control

Sentry Key® Theft Deterrent System

Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning

Uconnect® 5.0 AM/FM/BT

Integrated Voice Command with Bluetooth®

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

6 Speakers

Media Hub (USB, Aux)

Tilt Steering Column

Rotary Shifter

Instrument Cluster with Display Screen

Electronic Vehicle Information Center

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats

\$250

Full-Length Floor Console

Lone Star Package 26Y

\$1,205

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires

Class IV Receiver Hitch

Fog Lamps

Dual Rear Exhaust with Bright Tips

Cloth 40 / 20 / 40 Premium Bench Seat

Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Electric Shift-On-Demand Transfer Case

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

115-Volt Auxiliary Power Outlet

Protection Group

\$150

Tow Hooks

Transfer Case Skid Plate

Front Suspension Skid Plate

Lone Star Premium Group

\$610

Uconnect® 8.4A AM/FM/SXM/BT

Uconnect® Access 6-Month Trial (Reg Required)

NAV-Capable. See Dealer for Details

7-Inch Multi-View Cluster

Power Heated Mirrors (N/A T-Tow Mirrors)

Auto-Dimming Exterior Mirror (N/A T-Tow Mirrors)

Exterior Mirrors with Courtesy Lamps

Auto-Dimming Rearview Mirror w/Microphone

Sun Visors with Illuminated Vanity Mirrors

Parkview™ Rear Back-Up Camera

Wheel to Wheel Side Steps

Overhead Console with Garage Door Opener

ParkSense® Front / Rear Park Assist System

Media Hub (SD, USB, Aux)

Remote Start System (N/A Manual Transmission)

Security Alarm

Front and Rear Rubber Floor Mats

\$80

Full Length Upgraded Floor Console

8-Speed Automatic 8HP70 Transmission

\$500

5.7-Liter V8 HEMI® MDS VVT Engine

\$1,150

32-Gallon Fuel Tank

\$75

DESTINATION CHARGE

\$1,195

Package Value Savings of \$5,000

Included in Lone Star and

Lone Star Premium Group Price

TOTAL PRICE: * \$44,965

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain

restrictions apply.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT1FS-725669

L4-VON: 7783

S.L.
0716

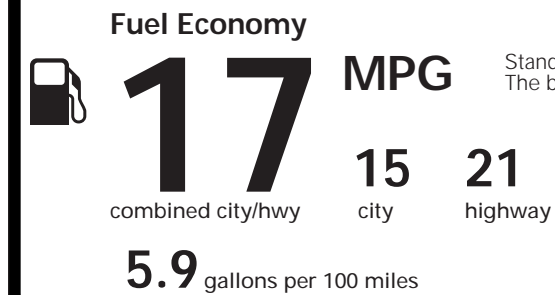


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

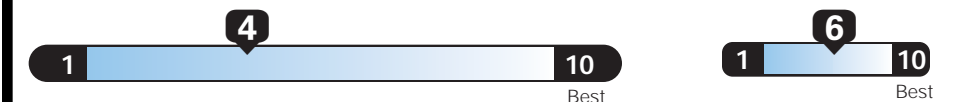
Gasoline Vehicle



You spend **\$5,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$3,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 61 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.