



Go Further
ford.com

VEHICLE DESCRIPTION

FOCUS ELECTRIC

DL 216218

2013 5-DR HATCHBACK
5-PASSENGER
107 KW ELECTRIC MOTOR
1-SPD AUTO TRANSMISSION

EXTERIOR
ICE STORM
INTERIOR
LIGHT STONE LEATHER SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- LED ILLUMINATED CHRGE PORT
- 'ELECTRIC' BADGING
- 17" ALUMINUM WHEELS
- HID PROJECTOR HEADLAMPS
- LED TAILLAMPS
- PUDDLE LAMPS
- PWR HTD MIRRORS W/ INTGRTD BLINDSPOT
- REAR SPOILER
- CHROME TRIM HIGHLIGHTS
- REAR WIPER

INTERIOR

- ECO-FRIENDLY CLOTH SEATING
- AMBIENT LIGHTING
- HTD DRVR FRNT PASS SEATS
- DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL
- FRONT AND REAR FLOOR MATS
- DUAL ILLUM VANITY MIRRORS
- DRIVER SEAT 4-WAY MANUAL
- 60/40 SPLIT FOLD REAR SEAT
- POWER WINDOWS & LOCKS
- ILLUMINATED ENTRY
- LEATHER WRAPPED STR WHEEL
- REAR CARGO MGMT SYS
- MAP LIGHTS W/ THEATRE DIM

FUNCTIONAL

- 23KWH LIQUID HTD & COOLED LITHIUM-ION BATTERY
- 6.6KW ONBOARD CHARGER
- REGENERATIVE BRAKING SYS
- 120V CNVNIENCE CHRGE CORD
- MYFORD MOBILE
- SYNC W/ MYFORD TOUCH
- SONY AUDIO
- HD RADIO
- VOICE ACTIVATED NAVIGATION
- REAR VIEW CAMERA
- MYKEY
- INTELLIGENT ACCESS W/PUSH BUTTON START
- SIRIUS SAT SVC N/A AK & HI

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- ADVANCETRAC ESC
- SOS POST CRASH ALERT SYS
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS
- STEEL-ENCASED BATTERY PACK
- TIRE MOBILITY KIT

WARRANTY

- 8YR/100,000 BTTRY PK & UNIQUE ELCTRC CMPNENTS
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 3YR/36,000 BUMPER / BUMPER

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 300A

OPTIONAL EQUIPMENT

- 50 STATE EMISSIONS
- LEATHER-TRIM BUCKET SEATS

NO CHARGE
995.00

PRICE INFORMATION

BASE PRICE	\$39,200.00
TOTAL OPTIONS	995.00
TOTAL VEHICLE & OPTIONS	40,195.00
DESTINATION & DELIVERY	795.00

EPA DOT Fuel Economy and Environment

Electric Vehicle

Fuel Economy

105 MPGe Compact cars range from 14 to 105 MPGe. The best vehicle rates 112 MPGe.

You save \$8,600 in fuel costs over 5 years compared to the average new vehicle.

combined city/hwy **110** city **99** highway **32** kW-hrs per 100 miles

Driving Range
When fully charged, vehicle can travel about... **76** miles

Charge Time: 4 hours (240V)

Annual fuel cost \$600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **10** Best

Smog Rating (tailpipe only) **10** Best

This vehicle emits 0 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Does not include emissions from generating electricity, learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$0.12 per kW-hr. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score To Be Rated
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	To Be Rated To Be Rated
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	To Be Rated To Be Rated
Based on the risk of injury in a side impact.		
Rollover		To Be Rated
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

myFORD mobile



Scan this code to experience this vehicle or text 1FDL216218 to 48028 or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.

	RAMP ONE		TOTAL MSRP \$40,990.00
	RA5R		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		MICHIGAN	
	METHOD OF TRANSP.	ITEM #: 16-D01M O/T 2	
	RAIL	CM051 N RA 2X 315 000553 12 05 12	

Barcode: 1FADP3R40DL216218

Extended Service Plan Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.

FordCredit Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.