

2017 MODEL YEAR RAM 1500 BIG HORN QUAD CAB 4X2

Uconnect® Access 6-Mo Trial (Registration Reg'd) 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires

Dual Rear Exhaust with Bright Tips

Cloth 40 / 20 / 40 Premium Bench Seat

Navigation-Capable: See Dealer for Activation

Power Heated Mirrors with Power Fold-Away

Sun Visors with Illuminated Vanity Mirrors

Overhead Console with Garage Door Opener

ParkSense® Front / Rear Park Assist System

8-Speed Automatic 8HP70 Transmission

Package Value Savings of \$3,000

TOTAL PRICE: * \$41,255

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

see your owner's manual for details.

Ask Dealer for a copy of the limited warranties or

5_{YEAR} / 60,000 MILE

POWERTRAIN WARRANTY

5.7-Liter V8 HEMI® MDS VVT Engine

Remote Start System (N/A Manual Transmission)

Class IV Receiver Hitch

Power 10-Way Driver Seat

7-Inch Multi-View Cluster

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Leather-Wrapped Steering Wheel Steering Wheel Mounted Audio Controls

Auto-Dimming Exterior Mirror

Exterior Mirrors with Courtesy Lamps

ParkView™ Rear Back-Up Camera

115-Volt Auxiliary Power Outlet

Security Alarm

Spray-In Bedliner

DESTINATION CHARGE

Included in Big Horn Price

WARRANTY COVERAGE

Fog Lamps

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$34,695

RAM 1500 SLT QUAD CAB 4X2 Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint Interior Color: Black / Diesel Gray Interior Colors Interior: Premium Cloth Bucket Seats

Full Length Upgraded Floor Console
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Airbags

Supplemental Side-Curtain Front and Rear Airbags

3.21 Rear Axle Ratio

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness 26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Locking Tailgate

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control

Sentry Key® Theft Deterrent System

Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditionina Uconnect® 5.0

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

6 Speakers

Media Hub (USB, Aux)

Tilt Steering Column

Black Rotary Shifter

Instrument Cluster with Display Screen

Electronic Vehicle Information Center

Rearview Day / Night Mirror

Overhead Console

Passenger-Side Sun Visor with Mirror

Premium Door Trim with Map Pocket

Front Armrest with Three Cup Holders

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats

Full Length Upgraded Floor Console
Customer Preferred Package 27S

Auto-Dimming Rearview Mirror

LED Bed Lighting

A/C Auto Temperature Control with Dual Zone Control

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

\$2,700

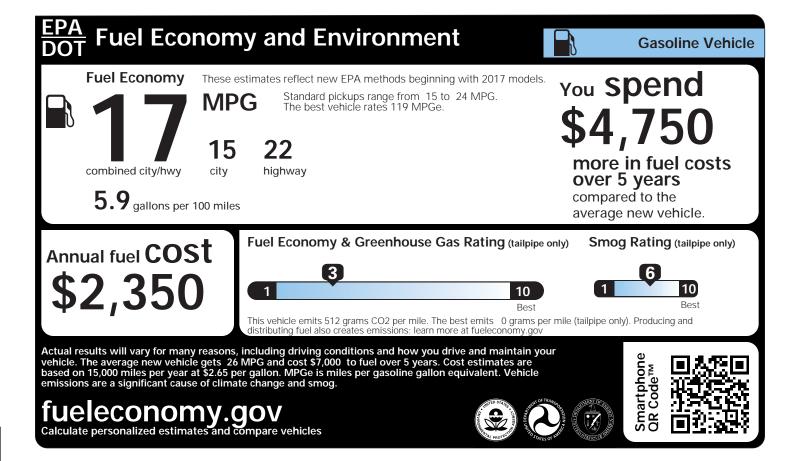


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

**** Side Front seat **** Crash Rear seat

Based on the risk of injury in a side impact.

Rollover

\$1,250

\$1,320

\$495

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 56% MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 29%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: GERMANY