



2014 MODEL YEAR

RAM 1500 LARAMIE CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$43,875

RAM 1500 LARAMIE CREW CAB 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Heated Second-Row Seats
Full-Length Floor Console
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 845RE

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

ParkView™ Rear Back-up Camera
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
Class IV Receiver Hitch
Power Adjustable Pedals with Memory
Heavy Duty Engine Cooling
Security Alarm
Electric Shift-On-Demand Transfer Case
INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control
Ventilated Front Seats
Heated Front Seats
Heated Steering Wheel
Front Center Seat Cushion Storage
LED Interior Lighting
7-Inch Multi-View Cluster
Uconnect® 8.4A AM/FM/BT/ACCESS
Integrated Voice Command with Bluetooth®
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
NAV-Ready. See Dealer for Details
8.4-Inch Touch Screen Display
Remote USB Port - Charge Only
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Power Lumbar Adjust
9 Amplified Speakers with Subwoofer
Memory for Radio, Driver's Seat, Mirrors and Pedals
Wood Grain Instrument Panel Accent
115-Volt Auxiliary Power Outlet
EXTERIOR FEATURES
Bi-Function Halogen Projector Chrome Headlamps
Fog Lamps
P275/60R20 BSW All Season Tires
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels
Power Multi-Function Mirrors with Manual Fold-Away
Bright / Bright Grille
Accent Fender Flares

Premium Tail Lamps

OPTIONAL EQUIPMENT

- Leather-Trimmed Bucket Seats \$500
- Heated Second-Row Seats
- Full-Length Floor Console
- Customer Preferred Package 22H**
- Protection Group \$150
- Tow Hooks
- Transfer Case Skid Plate Shield
- Front Suspension Skid Plate
- Convenience Group \$495
- Automatic High Beam Headlamp Control
- Keyless Enter 'n Go™
- Rain Sensitive Windshield Wipers
- Monotone Paint
- Body-Color Fender Flares
- Anti-Spin Differential Rear Axle \$325
- Rear Window Defroster \$150
- Power Sunroof \$995
- 32-Gallon Fuel Tank (not available w/Diesel) \$75
- Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500
- Premium Navigation
- SiriusXM Traffic™ / 1-Year Traffic Service
- SiriusXM Travel Link™ / 1-Year Subscription
- Single Disc Remote CD Player \$195
- Air Suspension, 4-Corner \$1,695
- ParkSense® Front / Rear Park Assist System \$395
- Remote Start System \$200
- Trailer Brake Control \$230
- Flex Fuel Vehicle
- Spray-In Bedliner \$475

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$51,450

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7NG2ES-381669 L4-VON: 1578 S.L. 0620



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)

Fuel Economy

19 MPG combined city/hwy

16 city 23 highway 5.3 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.

You spend \$2,250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,750

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 4 (Best)

Smog Rating (tailpipe only) 6 (Best)

This vehicle emits 474 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 66 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.