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VEHICLE DESCRIPTION

FIESTA

2014 5-DOOR HATCH SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
INGOT SILVER METALLIC
INTERIOR
CHARCOAL BLACK CLOTH SEATS

EM 162460


| STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE | | | |
|--|---|---|--|
| EXTERIOR <ul style="list-style-type: none">• AUTO HEADLAMPS• DUAL POWER MIRRORS• EASY FUEL CAPLESS FILLER• GRILLE - 5 BAR, CHROME• INTEGRATED SPOTTER MIRRORS• REAR SPOILER• REAR WIPER | INTERIOR <ul style="list-style-type: none">• AMBIENT LIGHTING• BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS• 60/40 SPLIT FOLD REAR SEAT• DUAL VANITY MIRRORS• LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO• TILT/TELESCOPE STR COLUMN• 1-TOUCH UP/DOWN DRIVER WIN | FUNCTIONAL <ul style="list-style-type: none">• ADVANCETRAC W/ESC• AIR CONDITIONING• AM/FM SINGLE CD/MP3, 6SPKR• DOME LAMP & MAP LIGHTS• FRONT DISC REAR DRUM BRAKES (ABS)• MESSAGE CENTER W/TRIP CPTR• POWER LOCKS AND WINDOWS• POWER STEERING W/EPAS• 12V POWER OUTLETS (2)• REAR WINDOW DEFROSTER• REMOTE KEYLESS ENTRY• VARIABLE INTERVAL WIPERS | SAFETY/SECURITY <ul style="list-style-type: none">• ADJUSTABLE SAFETY BELTS• AIRBAG - DRIVER KNEE• AIRBAGS - DUAL STAGE FRONT• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT• AIRBAGS - SIDE AIR CURTAIN• MYKEY• PERIMETER ALARM• SECURITY ANTI-THEFT ENGINE IMMOBILIZER• TIRE PRESSURE MONITOR SYS WARRANTY <ul style="list-style-type: none">• 3YR/36,000 BUMPER / BUMPER• 5YR/60,000 POWERTRAIN• 5YR/60,000 ROADSIDE ASSIST |

| INCLUDED ON THIS VEHICLE | (MSRP) | PRICE INFORMATION | (MSRP) |
|--|--|---|-------------------------|
| EQUIPMENT GROUP 201A <ul style="list-style-type: none">•SE APPEARANCE PACKAGE•SYNC W/MYFORD TOUCH/SAT RADIO•16" PAINTED ALUMINUM WHEELS | 995.00 | BASE PRICE TOTAL OPTIONS | \$16,050.00 2,885.00 |
| OPTIONAL EQUIPMENT POWER SHIFT 6 SPD AUTO TRANS FRONT LICENSE PLATE BRACKET CALIFORNIA EMISSIONS SYSTEM NAVIGATION | 1,095.00 NO CHARGE NO CHARGE 795.00 | TOTAL VEHICLE & OPTIONS DESTINATION & DELIVERY | 18,935.00 795.00 |

| | | | | |
|--|-------------------|-----------------------------------|---|-------------|
| | RAMP ONE | | TOTAL MSRP | \$19,730.00 |
| | RV2E | | This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. | |
| | RAMP TWO | FINAL ASSEMBLY PLANT | | |
| | | CUAUTITLAN | | |
| | METHOD OF TRANSP. | ITEM #: 13-S800 O/T 2 | | |
| | RAIL | DK031 N RA 2X 415 003021 10 03 13 | | |


EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



32 MPG

combined city/hwy

29 MPG

city

39 MPG

highway

Subcompacts range from 14 to 112 MPG. The best vehicle rates 121 MPGe.

You save \$3,250

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

8

10

Best

1

6

10




Best

This vehicle emits 274 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.


Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

| | | |
|---------------|------------------|-------|
| Frontal Crash | Driver Passenger | ★★★★★ |
|---------------|------------------|-------|

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

| | | |
|------------|----------------------|---------------------|
| Side Crash | Front seat Rear seat | Not Rated Not Rated |
|------------|----------------------|---------------------|

Based on the risk of injury in a side impact.

| | |
|----------|------|
| Rollover | ★★★★ |
|----------|------|

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

IIHS Ratings


Top Safety Pick Award Winner

| | |
|----------------|------|
| Frontal Offset | GOOD |
| Side Impact | GOOD |
| Rear Impact | GOOD |
| Roof Strength | GOOD |

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.




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Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



FORD CREDIT

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.