## **2014 MODEL YEAR**

## RAM 1500 LARAMIE **LONGHORN EDITION CREW CAB 4X2**

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$46,185

RAM 1500 LONGHORN CREW CAB 4X2

Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Canyon Brown / Light Frost Beige Interior Colors
Interior: Premium Filigree Leather Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Remote Start System

32-Gallon Fuel Tank

ParkSense® Front / Rear Park Assist System

ParkView™ Rear Back-up Camera

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

Class IV Receiver Hitch

Power Adjustable Pedals with Memory

Security Alarm

Heavy Duty Engine Cooling

**INTERIOR FEATURES** 

Full Length Premium Floor Console

**Longhorn Interior Accents** 

Premium Leather-Wrapped Steering Wheel

Luxury Front and Rear Floor Mats

**Premium Navigation** 

A/C Auto Temperature Control with Dual Zone Control

Ventilated Front Seats

Heated Front Seats

Heated Second-Row Seats

Heated Steering Wheel

LED Interior Lighting

Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV

Integrated Voice Command with Bluetooth®

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

HD Radio

8.4-Inch Touch Screen Display

Media Hub (DS, USB, Aux, Charge Only USB)

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Power Lumbar Adjust

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

9 Amplified Speakers with Subwoofer

**EXTERIOR FEATURES** 

Bright Door Entry Guards by Mopar®

P275/60R20 BSW All Season Tires

Dual Rear Exhaust with Bright Tips

**Customer Preferred Package 26K** 

Rain Sensitive Windshield Wipers

Single Disc Remote CD Player

**DESTINATION CHARGE** 

WARRANTY COVERAGE

restrictions apply.

Automatic High Beam Headlamp Control

115-Volt Auxiliary Power Outlet

Tow Hooks

Spray-In Bedliner

Premium Tail Lamps

Convenience Group

Keyless Enter 'n Go™

OPTIONAL EQUIPMENT

Memory for Radio, Driver's Seat, Mirrors and Pedals

Bi-Function Halogen Projector Chrome Headlamps

20-Inch x 9-Inch Alum Polished/Gold Inserts Wheels

Power Multi-Function Mirrors with Manual Fold-Away

**TOTAL PRICE: \* \$48,070** 

5-year or 100,000-mile Powertrain Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain

5<sub>YEAR</sub>/100,000<sub>MILE</sub>

**POWERTRAIN WARRANTY** 

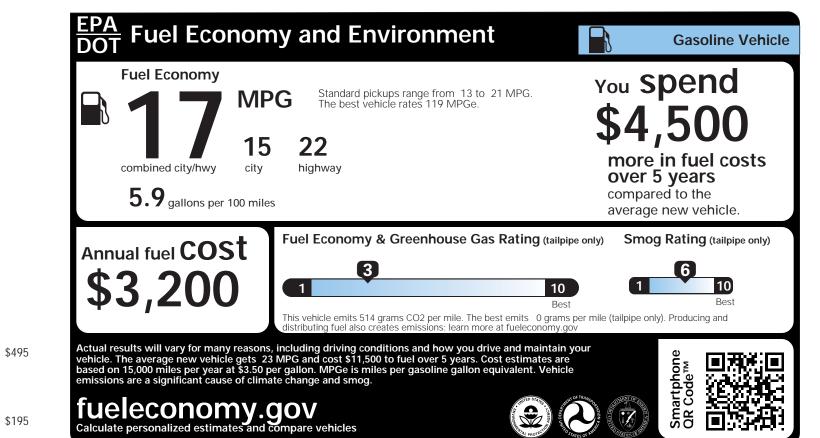
3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC



## **GOVERNMENT 5-STAR SAFETY RATINGS**

## Overall Vehicle Score

\$1,195

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Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

\*\*\*\* Side Front seat \*\*\*\* Crash Rear seat

Based on the risk of injury in a side impact.

Rollover

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Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ( $\star\star\star\star\star$ ) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 66 % MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

**ENGINE: MEXICO** 

TRANSMISSION: GERMANY