



2014 MODEL YEAR

RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$57,995

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Western Brown
Interior Color: Black/Cattle Tan
Interior: Premium Leather Bucket Seats
Engine: 5.7L V8 HEMI MDS VVT Engine
Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental Frt Seat Side Air Bags
- Elec Shift On Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- ParkView(TM) Rear Back-up Camera
- ParkSense Rear Park Assist System
- Radio/Drv Seat/Mirrors/Pedals Memory
- Universal Garage Door Opener
- Security Alarm
- Remote Keyless Entry with All-Secure
- Remote Start System
- Bi-Function Projector Chrome H/Lamp
- Trailer Tow w/4-Pin Connector Wiring
- Alternator - 180 Amp

INTERIOR FEATURES

- Premium Filigree Leather Seats
- Rear 60/40 Split Folding Seat
- Pwr 10-Way Mem Drvr 6-Way Pass Seats
- Power Lumbar Adjust
- Heated Front Seats
- Ventilated Front Seats
- Heated Second Row Seats
- Premium Leather Wrapped Steering Whl
- Steering Wheel Mounted Audio Ctrls
- Heated Steering Wheel
- Air Cond ATC w/Dual Zone Control
- Speed Control

- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks
- Power Adjustable Pedals w/Memory
- Rear Power Sliding Window
- LED Interior Lighting
- Uconnect 8.4AN AM/FM/BT/NAV
- 8.4" Touchscreen Display
- 9 Amplified Speakers w/Subwoofer
- SiriusXM Satellite Radio
- RR View Auto Dim Mirror w/Microphone
- Integrated Voice Command w/Bluetooth
- GPS Navigation
- Media Hub (SD, USB, Aux)

EXTERIOR FEATURES

- 20X9.0 Alum Polish/Gold Inserts Whls
- P275/60R20 BSW All Season Tires
- Power Folding Mirrors

OPTIONAL EQUIPMENT

- Customer Preferred Package 26K
- 3.92 Rear Axle Ratio \$95
- Anti-Spin Differential Rear Axle \$525
- Power Sunroof \$1,295
- Single Disc Remote CD Player \$225
- Class IV Receiver Hitch \$395
- Trailer Brake Control \$350
- Federal A/C Excise Tax \$100
- Destination Charge \$1,695

TOTAL PRICE: * \$62,675

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT8ES-392685

L4-VON: 3861

S.L. 0611



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

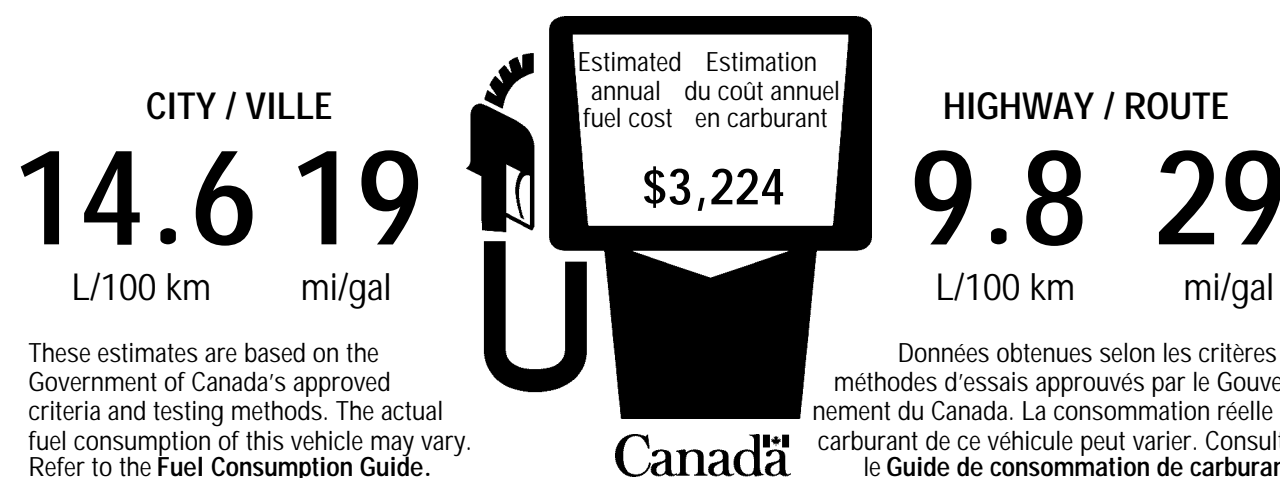
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.



**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**