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VEHICLE DESCRIPTION

FIESTA

2014 4-DOOR SEDAN SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EM 186816

EXTERIOR
TUXEDO BLACK METALLIC
INTERIOR
CHARCOAL BLACK CLOTH SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- AUTO HEADLAMPS
- DUAL POWER MIRRORS
- EASY FUEL CAPLESS FILLER
- GRILLE - 5 BAR, CHROME
- INTEGRATED SPOTTER MIRRORS

INTERIOR

- AMBIENT LIGHTING
- BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS
- 60/40 SPLIT FOLD REAR SEAT
- DUAL VANITY MIRRORS
- LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO
- TILT/TELESCOPE COLUMN
- 1-TOUCH UP/DOWN DRIVER WIN

FUNCTIONAL

- ADVANCETRAC W/ESC
- AIR CONDITIONING
- AM/FM SINGLE CD/MP3, 6SPKR
- DOME LAMP & MAP LIGHTS
- FRONT DISC REAR DRUM BRAKES (ABS)
- MESSAGE CENTER W/TRIP CPTR
- POWER LOCKS AND WINDOWS
- 12V POWER OUTLETS (2)
- POWER STEERING W/EPAS
- REAR WINDOW DEFROSTER
- REMOTE KEYLESS ENTRY
- VARIABLE INTERVAL WIPERS

SAFETY/SECURITY

- ADJUSTABLE SAFETY BELTS
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SIDE AIR CURTAIN
- MYKEY
- PERIMETER ALARM
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 201A	995.00	BASE PRICE	\$15,450.00
•SE APPEARANCE PACKAGE		TOTAL OPTIONS	2,090.00
•SYNC W/MYFORD TOUCH/SAT RADIO			
•16" PAINTED ALUMINUM WHEELS			
•DECKLID SPOILER-4 DOOR			
OPTIONAL EQUIPMENT		TOTAL VEHICLE & OPTIONS	17,540.00
POWER SHIFT 6 SPD AUTO TRANS	1,095.00	DESTINATION & DELIVERY	795.00
FRONT LICENSE PLATE BRACKET	NO CHARGE		
CALIFORNIA EMISSIONS SYSTEM	NO CHARGE		

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

32 MPG
combined city/hwy

29 city

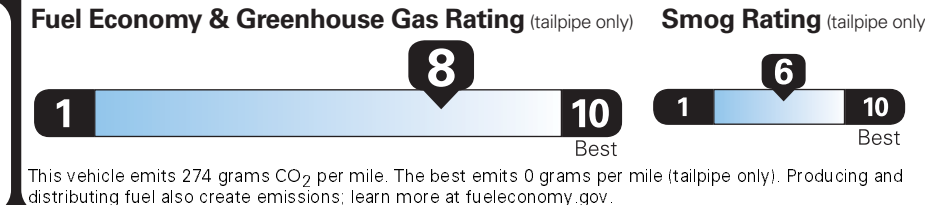
39 highway

Subcompacts range from 14 to 112 MPG. The best vehicle rates 121 MPGe.

3.1 gallons per 100 miles

You save
\$3,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$1,650



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

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GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver	★★★★★
	Passenger	★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	Not Rated
	Rear seat	Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

	RAMP ONE		TOTAL MSRP \$18,335.00
	RB36		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #: 71-Z601 O/T 2	
	RAIL	DL262 N RA 2X 415 000643 11 26 13	



Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.

FORD CREDIT

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.