

2013 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$16,000

FIAT 500 POP HATCHBACK

Exterior Color: Rosso (Red) Exterior Paint Interior Color: Avorio (Ivory) Interior Ambient

Interior: Cloth Bucket Seats

Engine: 1.4-Liter 14 MultiAir ® Engine **Transmission**: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front and Rear Airbags

Driver Inflatable Knee-Bolster Airbag

Front Seat Reactive Head Restraints

Child Seat Anchor System-LATCH Ready

4-Wheel Anti-Lock Disc Power Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Power Windows with Front One-Touch-Down Feature

Exterior Spotter Mirror

Power Door Locks

Remote Keyless Entry

Speed Control

Hill Start Assist

Rear Window Defroster

Variable Intermittent Windshield Wipers

Rear Window Wiper / Washer

Engine Immobilizer

12-Volt Auxiliary Power Outlet in Console

10.5-Gallon Fuel Tank

INTERIOR FEATURES

Air Conditioning with Micron Filter

Driver Seat Memory

Driver Seat Height Adjuster

Rear 50 / 50 Split Fold-Down Seat

Rear Cargo Shelf Panel

AM/FM/CD/MP3 Radio

BLUE&ME ™ Handsfree Communication with USB Port

6 Speakers

Auxiliary Audio Input Jack

Assembly Point/Port of Entry: TOLUCA, MEXICO

/IN: 3C3-CFFAR3DT-678329 L4-VON: 3136

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

Steering Wheel Mounted Audio Controls

Leather-Wrapped Steering Wheel

Sun Visors with Vanity Mirror

Rearview Day / Night Mirror

15-Inch x 6.0-Inch Steel Wheels

Body-Color Power Heated Mirrors

Customer Preferred Package 22A

6-Speed Automatic Transmission

TOTAL PRICE: * \$17,950

185/55 R15 All Season Tires

15-Inch Wheel Covers

Tinted Glass Windows

Chrome Exhaust Tip

Tire Service Kit

Chrome Door Handles

OPTIONAL EQUIPMENT

Grigio (Gray) Seats

Power Heated Mirrors

DESTINATION CHARGE

WARRANTY COVERAGE

Basic Warranty: 4 Year / 50,000 Miles.

Powertrain Warranty: 4 Year / 50,000 Miles.

Roadside assistance; certain restrictions apply.

Electronic Vehicle Information Center

EXTERIOR FEATURES

Bi-Function Halogen Projector Headlamps

Tilt Steering Column

Tachometer

Front Floor Mats

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

SAFETY PICK 2012

For more information visit: www.fiatusa.com or call 1-888-CIAOFIAT

Chrysler Group LLC

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city

34

highway

3.3 gallons per 100 miles

You Save

in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Minicompact cars range from 15 to 121 MPG.

The best vehicle rates 121 MPGe

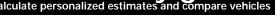
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Smog Rating (tailpipe only)

This vehicle emits 295 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov Calculate personalized estimates and compare vehicles











GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

\$1,250

\$700

*** Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Driver **Frontal** Crash Passenger



Based on the risk of injury in a frontal impact

Should ONLY be compared to other vehicles of similar size and weight

Side Front seat Crash Rear seat Based on the risk of injury in a side impact.

Rollover

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ **Bumper Performance**

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: U.S./CANADIAN PARTS CONTENT: 21 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 49 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE: FINAL ASSEMBLY POINT: TOLUCA, MEXICO

COUNTRY OF ORIGIN: **ENGINE: UNITED STATES**

TRANSMISSION: JAPAN