



2017 MODEL YEAR

WRANGLER UNLIMITED RUBICON HARD ROCK 4X4

For more information visit: www.jeep.com or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,445

JEEP WRANGLER UNLIMITED RUBICON 4X4 Exterior Color: Black Clear Coat Exterior Paint Interior Color: Black Interior Color Interior: Leather-Trimmed Bucket Seats Engine: 3.6-Liter V6 24-Valve VVT Engine Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags 4:1 Rock-Trac® Part-Time 4WD System Tru-Lok® Differential Front and Rear Axles Electronic Front Sway Bar Disconnect Rear Stabilizer Bar Next Generation Dana® 44 Heavy Duty Rear Axle Next Generation Dana® 44 Heavy Duty Front Axle Rock Rails Transfer Case Skid Plate Fuel Tank Skid Plate 22.5-Gallon Fuel Tank Electronic Stability Control 4-Wheel Disc Brakes Traction Control Electronic Roll Mitigation Hill Start Assist Trailer Sway Damping Sentry Key® Theft Deterrent System Security Alarm Tire Pressure Monitor with Warning Lamp Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamps Air Conditioning Power Windows with Front One-Touch-Down Feature Power Door Locks Remote Keyless Entry

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rubicon Hard Rock Edition 24J \$4,800

17-Inch x 7.5-Inch Polished Semi-Gloss Black Wheels Steel Front Bumper Steel Rear Bumper Rock Rails by Mopar® Red Front and Rear Tow Hooks Alpine® Premium 9-Speakers w/All Weather Subwoofer Black Fuel Filler Door Chrome / Leather-Wrapped Shift Knob Connectivity Group Tire Pressure Monitoring Display Uconnect® Voice Command with Bluetooth® Electronic Vehicle Information Center Heated Front Seats Power Dome Hood

Jeep Trail Rated Kit All-Weather Slush Mats by Mopar® Premium Black Sunrider® Soft Top Red "Trail Rated" Badge Rubicon Hood Decal Silver Interior Accents Low Gloss Black Wrangler Decal Max Trailer Tow Package \$495 Class II Receiver Hitch Trailer Tow with 4-Pin Connector Wiring 5-Speed Automatic Transmission \$1,400 3.73 Front / Rear Axle Ratio Hill Descent Control Add 4.10 Axle Ratio \$695 Air Conditioning with Automatic Temperature Control \$395 Body-Color Fender Flares \$395 Freedom Top® Body-Color 3-Piece Hard Top Delete Sunrider® Soft Top Freedom Panel Storage Bag Rear Window Defroster Rear Window Wiper / Washer \$1,195 Radio 430N 40 GB Hard Drive with 28 GB Available 6.5-Inch Touchscreen Display GPS Navigation Remote USB Port SiriusXM Travel Link 5-Yr Travel Link Subscription Oversize Spare Tire Carrier Remote Start System \$495 Swing Gate Reinforcement \$895

DESTINATION CHARGE \$995

TOTAL PRICE: * \$50,800

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG4HL-526400

L4-VON: 4171

S.L. 1019



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

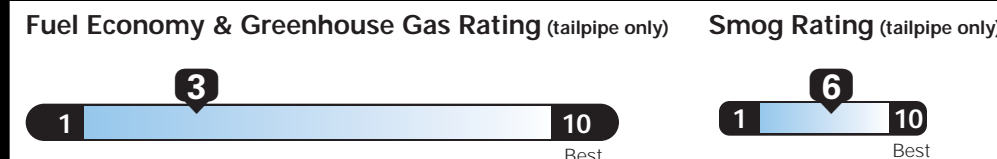
EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy 18 MPG combined city/hwy 16 city 20 highway 5.6 gallons per 100 miles

You spend \$3,250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,050



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger Not Rated Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: U.S./CANADIAN PARTS CONTENT: 75% NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE: FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES