



2014 MODEL YEAR

RAM 3500 LARAMIE LIMITED CREW CAB 4X4 LONG BOX

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,845

RAM 3500 LONGHORN CREW CAB 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Premium Leather-Trimmed Bucket Seats
Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake
Transmission: AISIN (850 lb-ft) 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Front and Rear Airbags
ParkView™ Rear Back-up Camera
ParkSense® Rear Park Assist System
Electronic Stability Control
Anti-Spin Differential Rear Axle
3.73 Rear Axle Ratio
Trailer Brake Control
Anti-Lock 4-Wheel Disc Brakes
Remote Keyless Entry with All-Secure
Sentry Key® Theft Deterrent System
Speed Control
Power Door Locks
Power Front Windows w/ 1-Touch Up and Down Feature
Automatic Headlamps
Bi-Function Projector Headlamps - Chrome
Premium Tail Lamps
Remote Start System

INTERIOR FEATURES
A/C Auto Temperature Control with Dual Zone Control
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Customer Preferred Package 28M **\$2,295**

*Ram 3500® Badge
20-Inch x 8.0-Inch Polished Aluminum Wheels
Premium Leather-Trimmed Bucket Seats
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Heated Front Seats
Ventilated Front Seats
Rear 60 / 40 Split Folding Seat
Heated Second-Row Seats
Folding Flat Load Floor Storage
Auto High Beam Headlamp (N/A with CHMSL Camera)
Heated Steering Wheel
Keyless Enter 'n Go™
Leather-Wrapped Grab Handle
Luxury Front and Rear Floor Mats
Monotone Paint
Rain Sensitive Wipers (N/A with CHMSL Camera)
Steering Wheel Mounted Audio Controls

Wheel to Wheel Side Steps
Wood / Leather-Wrapped Steering Wheel
Protection Group
Cold Weather Group \$90
Engine Block Heater
Winter Front Grille Cover
Heavy Duty Snow Plow Prep Group \$135
220-Amp Alternator
Transfer Case Skid Plate Shield
5th Wheel / Gooseneck Towing Prep Group \$400
Limited Group \$200
Chrome Body Side Molding
Dual Rear Whl Fender Flare Tracking
AISIN (850 lb-ft) 6-Speed Automatic Transmission \$2,895
3.42 Rear Axle Ratio
4.10 Rear Axle Ratio \$50
6.7L Cummins® Turbo Diesel w/Exhaust Brake \$7,995
180-Amp Alternator
Ram Active Air™
Selective Catalytic Reduction (UREA-DEF)
Rear Window Defroster \$150
Power Sunroof \$995
Center High-Mount Stop Lamp with Camera
Single Disc Remote CD Player \$195
Dual Rear Wheels \$1,200
LT235/80R17E BSW All Season Tires
Chrome Tubular Side Steps
Clearance Lamps
Dual Rear Whl Fender Flare Tracking
Delete 20" Wheels -\$500

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$71,140

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3RRKL8EG-230197

L4-VON: 0376

S.L.
0303



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Fuel Economy **Heavy duty vehicle, no label required.** **You save N/A in fuel costs over 5 years compared to the average new vehicle.**

N/A combined city/hwy city highway
N/A gallons per 100 miles

Annual fuel COST **Fuel Economy & Greenhouse Gas Rating (tailpipe only)** **Smog Rating (tailpipe only)**

N/A 1 10 Best 1 10 Best

fueleconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236