



2014 MODEL YEAR

# RAM 3500 BIG HORN CREW CAB 4X4 LONG BOX

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$42,045**

**RAM 3500 SLT CREW CAB 4X4**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Premium Cloth Bucket Seats  
Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake  
Transmission: AISIN Heavy Duty 6-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Anti-Spin Differential Rear Axle  
3.73 Rear Axle Ratio  
Electronic Stability Control  
Heavy Duty Engine Cooling  
Anti-Lock 4-Wheel Disc Brakes  
Trailer Brake Control  
Remote Keyless Entry with All-Secure  
Sentry Key® Theft Deterrent System  
Speed Control  
Power Door Locks  
Power Front Windows w/ 1-Touch Up and Down Feature  
Automatic Headlamps  
Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps

INTERIOR FEATURES  
Air Conditioning  
Uconnect® 5.0 AM/FM/BT  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112

**OPTIONAL EQUIPMENT**

Premium Cloth Bucket Seats \$250  
Customer Preferred Package 28Z \$1,135  
18-Inch x 8-Inch Polished Forged Aluminum Wheels  
Cloth 40 / 20 / 40 Premium Bench Seat  
Power 10-Way Driver Seat  
Rear 60 / 40 Split Folding Seat  
Folding Flat Load Floor Storage  
Fog Lamps  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Luxury Group \$440  
Heated Front Seats  
Comfort Group  
7-Inch Multi-View Cluster  
Heated Steering Wheel  
Overhead Console with Garage Door Opener  
Auto-Dimming Rearview Mirror with Microphone  
Sun Visors with Illuminated Vanity Mirrors  
Heavy Duty Snow Plow Prep Group \$135  
220-Amp Alternator  
Transfer Case Skid Plate Shield

5th Wheel / Gooseneck Towing Prep Group \$400  
AISIN Heavy Duty 6-Speed Automatic Transmission \$2,795  
3.42 Rear Axle Ratio  
3.73 Rear Axle Ratio \$50  
6.7L Cummins® Turbo Diesel w/Exhaust Brake \$7,995  
180-Amp Alternator  
Ram Active Air™  
Selective Catalytic Reduction (UREA-DEF)  
Rear Window Defroster \$150  
Center High-Mount Stop Lamp with Camera \$325  
Security Alarm \$150  
Chrome Body Side Molding \$175  
Chrome Tubular Side Steps \$525  
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$1,005  
8.4-Inch Touch Screen Display  
SiriusXM Traffic™ / 1-Year Traffic Service  
SiriusXM Travel Link™ / 1-Year Subscription  
Premium Navigation  
Media Hub (SD, USB, Aux)  
17-Inch x 6.0-Inch Aluminum Wheels \$300  
Dual Rear Wheels \$1,200  
17-Inch x 6.0-Inch Steel Wheels  
LT235/80R17E BSW All Season Tires  
Bright Wheel Skins  
Clearance Lamps  
ParkSense® Rear Park Assist System \$250  
ParkView™ Rear Back-up Camera \$200  
Power Adjustable Pedals \$125  
Spray-In Bedliner \$475  
Electronic Monitoring Module \$325

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$61,645**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3RRHL5EG-150539 L4-VON: 7414 S.L. 1026



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment



Fuel Economy  
**N/A**  
combined city/hwy city highway  
**N/A** gallons per 100 miles

Heavy duty vehicle,  
no label required.

You **save**  
**N/A**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel **COST**  
**N/A**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



**fueleconomy.gov**

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## GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236