

2014 MODEL YEAR

RAM 3500 BIG HORN CREW CAB 4X4 LONG BOX

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,045

RAM 3500 SLT CREW CAB 4X4 **Exterior Color:** Bright White Clear Coat Exterior Paint **Interior Color:** Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats
Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake

Transmission: AISIN Heavy Duty 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front and Rear Airbags Anti-Spin Differential Rear Axle

3.73 Rear Axle Ratio

Electronic Stability Control Heavy Duty Engine Cooling

Anti-Lock 4-Wheel Disc Brakes

Trailer Brake Control

Remote Keyless Entry with All-Secure

Sentry Key® Theft Deterrent System

Speed Control Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

Automatic Headlamps

Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps INTERIOR FEATURES

Air Conditionina

Uconnect® 5.0 AM/FM/BT

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

OPTIONAL EQUIPMENT

Premium Cloth Bucket Seats \$250 **Customer Preferred Package 28Z** \$1,135 18-Inch x 8-Inch Polished Forged Aluminum Wheels Cloth 40 / 20 / 40 Premium Bench Seat

Power 10-Way Driver Seat Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Fog Lamps

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Luxury Group Heated Front Seats

Comfort Group 7-Inch Multi-View Cluster

Heated Steering Wheel Overhead Console with Garage Door Opener

Auto-Dimming Rearview Mirror with Microphone

Sun Visors with Illuminated Vanity Mirrors Heavy Duty Snow Plow Prep Group

220-Amp Alternator Transfer Case Skid Plate Shield

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3RRHL5EG-150539 L4-VON: **7414**

5th Wheel / Gooseneck Towing Prep Group \$400 AISIN Heavy Duty 6-Speed Automatic Transmission \$2,795 3.42 Rear Axle Ratio 3.73 Rear Axle Ratio 6.7L Cummins® Turbo Diesel w/Exhaust Brake \$7,995 180-Amp Alternator Ram Active Air™ Selective Catalytic Reduction (UREA-DEF) Rear Window Defroster \$150 \$325 Center High-Mount Stop Lamp with Camera \$150 Security Alarm \$175 Chrome Body Side Molding Chrome Tubular Side Steps \$525 Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$1,005 8.4-Inch Touch Screen Display SiriusXM Traffic™ / 1-Year Traffic Service SiriusXM Travel Link™ / 1-Year Subscription **Premium Navigation** Media Hub (SD, USB, Aux) 17-Inch x 6.0-Inch Aluminum Wheels \$300 **Dual Rear Wheels** \$1.200 17-Inch x 6.0-Inch Steel Wheels LT235/80R17E BSW All Season Tires **Bright Wheel Skins** Clearance Lamps ParkSense® Rear Park Assist System \$200 ParkView™ Rear Back-up Camera \$125 \$475 Power Adjustable Pedals Spray-In Bedliner Electronic Monitoring Module \$325 **DESTINATION CHARGE** \$1,195

TOTAL PRICE: * \$61,645

WARRANTY COVERAGE

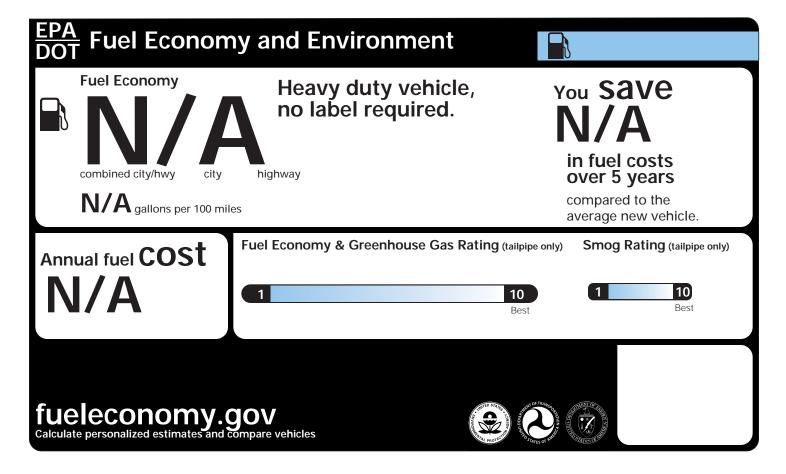
5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. 5-year or 100,000-mile Roadside Assistance; certain

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR}/100,000_{MILE} **POWERTRAIN WARRANTY**

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\$440

\$135

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.