



2013 MODEL YEAR

# RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$36,740**

**RAM 1500 SLT CREW CAB 4X4**  
Exterior Color: Black Clear Coat Exterior Paint  
Interior Color: Canyon Brown / Light Frost Beige Interior Colors  
Interior: Premium Cloth Bucket Seats

Floor Mount Automatic Shift Lever  
Full-Length Floor Console  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 6-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case  
Rotary Shifter  
Remote Keyless Entry with All-Secure  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
26-Gallon Fuel Tank  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags

**OPTIONAL EQUIPMENT**

Premium Cloth Bucket Seats \$250  
Floor Mount Automatic Shift Lever  
Full-Length Floor Console

**Customer Preferred Package 25Z \$1,845**

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
P275/60R20 BSW All Season Tires  
Bright / Bright Billets Grille  
Class IV Receiver Hitch  
Premium Cloth 40/20/40 Bench Seat  
Fog Lamps  
Uconnect® 5.0 AM/FM/BT  
5.0-Inch Touch Screen Display  
Remote USB Port - Charge Only  
Storage Tray  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Power 10-Way Driver Seat  
Power Lumbar Adjust  
Front Center Seat Cushion Storage  
Front Armrest with Three Cup Holders  
Rear 60 / 40 Split Folding Seat  
115-Volt Auxiliary Power Outlet  
Rearview Mirror with Microphone  
Uconnect® Voice Command with Bluetooth®

Luxury Group \$560

7-Inch Multiview Display in Instrument Cluster  
Auto-Dimming Exterior Mirrors  
Exterior Mirrors with Courtesy Lamps  
Auto-Dimming Rearview Mirror  
Sun Visors with Illuminated Vanity Mirrors  
Rear Dome Lamp with On/Off Switch  
Glove Box Lamp

Under Hood Lamp  
Overhead Console with Garage Door Opener  
Power Heated Mirrors with Power Fold-Away  
Comfort Group \$395  
Heated Front Seats  
Heated Steering Wheel  
Remote Start and Security Group \$350  
Remote Start System  
Security Alarm  
Anti-Spin Differential Rear Axle \$325  
5.7-Liter V8 HEMI® MDS VVT Engine  
Electric Shift-On-Demand Transfer Case  
3.55 Rear Axle Ratio  
Dual Rear Exhaust with Bright Tips  
Chrome Wheel-to-Wheel Side Steps \$600  
50 State Emissions  
32-Gallon Fuel Tank \$75  
Uconnect® 8.4A AM/FM/BT/ACCESS \$505  
8.4-Inch Touch Screen Display  
NAV-Ready. See Dealer for Details  
Uconnect® Access Advantage  
6 Month Trial (Registration Required)  
For Details, Go to DriveUconnect.com  
Media Hub (SD, USB, Aux)  
Spray-In Bedliner \$475

**DESTINATION CHARGE \$995**

**Package Value Savings of \$2,700**  
Included in Big Horn Price

**TOTAL PRICE: \* \$43,115**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Roadside assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT4DS-515340

L4-VON: 2014

S.L. 1029



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**  
**15** MPG  
combined city/hwy  
**13** city  
**19** highway  
**6.7** gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 112 MPGe.

**You spend \$6,650**  
more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$3,650**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** **Smog Rating (tailpipe only)**



This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score**

**Not Rated**

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

**Frontal Crash**

Driver Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash**

Front seat Rear seat

**Not Rated**  
**Not Rated**

Based on the risk of injury in a side impact.

**Rollover**

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 67 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 22 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**

This vehicle not factory equipped for Snow Plow inston - See dealer for details.