



2017 MODEL YEAR

# RAM 1500 SUBLIME SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$54,195**

### RAM 1500 SPORT CREW CAB 4X4

**Exterior Color:** Sublime Metallic  
**Interior Color:** Black interior / Black seats with Lime inserts  
**Interior:** Deluxe cloth front high-back bucket seats  
**Engine:** 5.7L HEMI VVT V8 engine with FuelSaver MDS  
**Transmission:** 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental side air bags  
Supplemental front seat side air bags  
Electronic shift-on-demand transfer case  
4-wheel anti-lock disc brakes  
Electronic Stability Control  
Tire pressure monitoring system  
Universal garage door opener  
Remote keyless entry  
Sentry Key anti-theft engine immobilizer  
Locking tailgate  
7-inch customizable in-cluster display  
Automatic headlamps  
Variable intermittent windshield wipers  
4-pin wiring harness  
Pickup box lighting  
730-amp maintenance-free battery  
12-volt auxiliary power outlet - centre console

#### INTERIOR FEATURES

Mesh cloth front bucket seats with vinyl bolsters  
Rear 60/40 split folding seat  
Rear underseat compartment storage  
Air conditioning  
Cruise control  
Power 10-way driver seat including 2-way lumbar  
Power lumbar adjust  
Leather-wrapped steering wheel  
Steering wheel-mounted audio controls  
Power windows with front one-touch up and down  
Power locks  
Rear power sliding window  
Tilt steering column  
Traveler/mini trip computer  
Temperature and compass gauge  
LED interior lighting  
Uconnect 8.4-in Touch/SXM/Hands-free/NAVready  
8.4-inch touchscreen  
6 speakers  
SiriusXM satellite radio with 1-year subscription  
Hands-free communication with Bluetooth streaming  
Full-length upgraded floor console

Audio jack input for mobile devices

#### EXTERIOR FEATURES

20x9-inch aluminum wheels with Tech Silver pockets  
P275/60R20 OWL All-Season tires  
Power folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

#### Customer Preferred Package 26L

Bright dual rear exhaust tips  
**Sublime Green Sport Package \$2,495**

Black closeout trim  
Mopar Sport performance hood decal  
20x9-inch Gloss Black aluminum wheels  
Deluxe cloth front high-back bucket seats  
Comfort Group  
Sport performance hood  
Front heated seats  
Heated steering wheel  
Humidity sensor  
Power adjustable pedals  
A/C with dual-zone automatic temperature control

#### Convenience Group

Keyless Enter 'n Go with push button start  
Automatic high beam headlamp control  
Rain-sensing windshield wipers  
Remote proximity keyless entry  
**Remote Start & Security Alarm Group \$595**

#### Remote Start System

Security alarm  
**Sport Premium Group \$470**

#### Power sunroof

9 Alpine speakers with subwoofer  
**\$1,425**  
Black tubular side steps \$700  
121-litre (26.6-gallon) fuel tank \$250  
Uconnect 8.4-inch Touch/SiriusXM/Hands-free/NAV \$700

GPS navigation

**ParkView Rear Back-Up Camera \$475**

**Park-Sense Front and Rear Park Assist System \$550**

**Class IV hitch receiver \$495**

**Spray-in bedliner \$550**

**Federal A/C Excise Tax \$100**

**Ontario Tire Surcharge**

Destination Charge \$1,795

**TOTAL PRICE: \* \$65,290**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT6HS-769572

L4-VON: 0925

S.L. 0527



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN LIMITED  
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.\* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.\*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST  
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

**\$ 2 604**

Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

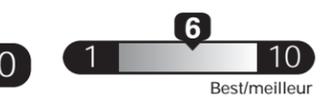
9.8 - 16.3 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

