



www.fordvehicles.com

VEHICLE DESCRIPTION

FOCUS

2011 4-DOOR SEDAN SEL
5-PASSENGER
2.0L DOHC I4 ENGINE
AUTOMATIC TRANSMISSION

EXTERIOR
BLACK
INTERIOR
MED STONE LEATHER/HTD SEATS

BW 198151

- STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE
- EXTERIOR**
- 16" ALLOY WHEELS
 - POWER HEATED MIRRORS
 - HALOGEN HEADLAMPS
 - FOG LAMPS
 - DOOR HANDLES, CHROMED
 - EXHAUST TIP - CHROME
- INTERIOR**
- AM/FM STEREO SINGLE CD/MP3
 - AUXILIARY AUDIO INPUT JACK
 - SIRIUS SAT RADIO N/A AK&HI
 - SYNC VOICE ACTIVATED SYS
 - ELECTROCHROMIC MIRROR
 - AIR CONDITIONING
 - LTHR TRIM FRONT BUCKET STS
 - HTD DRVR FRNT PASS SEATS
 - 60/40 SPLIT FOLD REAR SEAT
 - AMBIENT LIGHTING
 - POWER WINDOWS & LOCKS
 - LEATHER WRAPPED STR WHEEL
- W/CRUISE & AUDIO CONTROLS**
- FUNCTIONAL**
- ADVANCETRAC W/ESC
 - MYKEY
 - ENHANCED EUROPEAN INSPIRED SUSPENSION
- SAFETY/SECURITY**
- ANTI-LOCK BRAKING SYSTEM
 - DRIVER/PASSENGER AIR BAGS
 - SIDE AIR BAGS/CURTAINS
 - CHILD SAFETY REAR DR LOCKS
 - LATCH CHILD SAFETY SYSTEM
 - SECURILOCK PASS ANTI THEFT
 - PERIMETER ALARM
 - REMOTE KEYLESS ENTRY
 - TIRE PRESSURE MONITOR SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION		Manufacturer's Suggested Retail Price
STANDARD VEHICLE PRICE		\$19,670.00
INCLUDED ON THIS VEHICLE		
RAPID SPEC 301A		1,190.00
•MOON & TUNE VALUE PACKAGE		
•PREMIUM SOUND SYS CD/MP3		
•POWER MOONROOF W/ SHADE		
OPTIONAL EQUIPMENT		
50 STATE EMISSIONS		NO CHARGE
PZEV EMISSIONS		NO CHARGE
TOTAL OPTIONS		1,190.00
TOTAL VEHICLE & OPTIONS		20,860.00
DESTINATION & DELIVERY		725.00
TOTAL BEFORE DISCOUNTS		21,585.00
RAPID SPEC SAVINGS	-	795.00

EPA Fuel Economy Estimates

CITY MPG

25

Expected range
for most drivers
20 to 30 MPG

HIGHWAY MPG

34

Expected range
for most drivers
28 to 40 MPG

Estimated
Annual Fuel Cost

\$1,606

based on 15,000 miles
at \$3.00 per gallon

Combined Fuel Economy

This Vehicle

28

14 41

All Compacts

Your actual
mileage will vary
depending on how you
drive and maintain
your vehicle.


Ford Motor Company
Insurance Services

This vehicle qualifies for auto insurance discounts, call
1-866-367-3131 or visit www.fordautoinsurance.com for
availability in your state.

TOTAL MSRP \$20,790.00

GOVERNMENT SAFETY RATINGS

Frontal Crash	Driver Passenger	Not Rated Not Rated
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Star ratings based on the risk of injury in a frontal impact.
Frontal ratings should ONLY be compared to other vehicles of
similar size and weight.

Side Crash	Front seat Rear seat	Not Rated Not Rated
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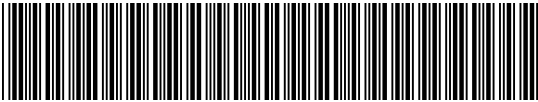
Star ratings based on the risk of injury in a side impact.

Rollover ★★ ★★ ★★ ★★
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars(★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236

See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov

SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. RAIL
	RA72		ITEM #: 74-Z400 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FAHP3HN2BW198151 	
SHIP THROUGH	FINAL ASSEMBLY POINT WAYNE	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. AK262 N RA 2X 115 001739 10 26 10	



EXTENDED
SERVICE
PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury
Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



xxxxxxxNA

07/01/2022

While the government's crash test methods for 2011MY vehicles have changed, our high level of crash safety performance hasn't. Testing shows that the 2010 model year version of this vehicle received the following ratings:

2010 GOVERNMENT SAFETY RATINGS**Frontal
Crash**

Driver

★★★★

Passenger

★★★★

Star ratings based on the risk of injury in a frontal impact.

Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side

Front seat

★★★★★

Crash

Rear seat

★★★★

Star ratings based on the risk of injury in a side impact.

Rollover

★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

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Drive one.

1FAHP3HN2BW198151

**TO BE REMOVED
BY CUSTOMER ONLY**