



2019 MODEL YEAR

# RAM 1500 LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF  
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$70,295

**RAM 1500 LONGHORN CREW CAB 4X4**

**Exterior Color:** Rugged Brown Pearl

**Interior Color:** Black/New Saddle

**Interior:** Lthr-faced frt vented bucket seats

**Engine:** 5.7L HEMI VVT V8 w/ FuelSaver MDS

**Transmission:** 8-speed automatic transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

Electronic shift-on-demand transfer case  
Electronic Stability Control  
Ready Alert Braking  
Electronic Roll Mitigation  
Rain Brake Support  
ParkView Rear Back-Up Camera  
Remote tailgate release  
Park-Sense Front and Rear Park Assist  
Remote start system  
Automatic high-beam headlamp control  
Supplemental front seat-mounted side air bags  
Advanced multistage front air bags  
Supplemental side curtain air bags  
Tire fill alert  
Remote proximity keyless entry  
Keyless Enter 'n Go with push-button start  
Fixed front air dams  
Active front air dams  
Active upper grille shutters

**INTERIOR FEATURES**

Leather front vented bucket seats w/etched inserts  
Rear 60/40 split folding and reclining seat  
Bucket seats  
Premium full-length floor console  
Rear underseat compartment storage  
Front heated seats  
Uconnect 4C NAV with 8.4-inch display  
SiriusXM Travel Link  
SiriusXM Traffic  
Front ventilated seats  
Power adjustable pedals with memory  
Second-row heated seats  
Heated steering wheel  
9 amplified speakers with subwoofer  
7-inch full-colour in-cluster display  
SiriusXM satellite radio with 1-year subscription  
Apple CarPlay capable  
Google Android Auto  
Driver seat with memory setting  
115-volt auxiliary power outlet – rear  
Power 8-way adjustable front seats

Hands-free communication with Bluetooth streaming  
Front media hub w/2 USB ports & aux input jack  
Front door acoustic glass

**EXTERIOR FEATURES**

Spray-in bedliner  
LED fog lamps  
Bifunctional LED projector headlamps  
LED bed lighting

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

**Rugged Brown Pearl** \$100

**Customer Preferred Package 25K**

**Advanced Safety Group**

Adaptive Cruise Control with Stop  
Advanced Brake Assist  
Fwd Collision Warn/Active Braking  
Lane Departure Warn/Lane Keep Assist  
Parallel/Perpendicular Park Assist

**Lower two-tone paint**

20x9-inch polished wheels  
Accent fender flares  
Painted front bumper  
Painted rear bumper

**Longhorn Level 1 Equipment Group**

12-inch touchscreen  
harman/kardon 19-speaker audio  
Blind-Spot/Rear Cross-Path Detection  
Power running boards  
SiriusXM with 360L  
Uconnect 4C NAV with 12-in display  
USB mobile projection  
Rear ventilated seats  
Wireless charging pad

**Anti-spin differential rear axle** \$525

**5.7L HEMI VVT V8 w/ FuelSaver MDS**

Active noise control system

**Power dual-pane panoramic sunroof** \$1,595

LED dual dome reading lamps

LED dome reading lamp

**124-litre (27.4-gallon) fuel tank** \$445

**Class IV hitch receiver** \$495

**Electronic Trailer Brake Controller** \$375

**Federal A/C excise tax** \$100

**Destination Charge** \$1,895

TOTAL PRICE: \* \$81,520

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFT4KN-541428

L4-VON: 8754

0727



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

**5-YEAR 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN LIMITED  
WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2019 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



**13.8** L/100 km  
combined/combineé

16.1  
city  
ville

11.0  
highway  
route

**20** mi/gal

Annual fuel cost

for an annual distance of 20,000 km, and an average fuel price of \$1.02 per litre

**\$ 2 815**

Coût annuel en carburant

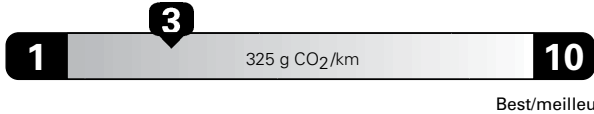
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,02 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

**10.6 – 16.3 L/100 km**

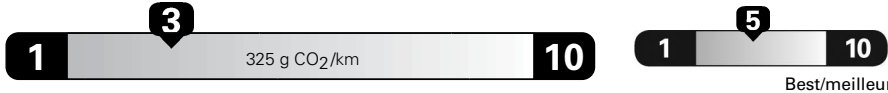
L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

**vehicles.nrcan.gc.ca**

Pour plus d'information visitez

**vehicules.rncan.gc.ca**

