



2013 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$31,800

FIAT 500E BATTERY ELECTRIC

Exterior Color: Argento (Silver) Exterior Paint
Interior Color: Steam (White) Interior Color
Interior: Leatherette Bucket Seats
Engine: 83 kW Electric Motor (111 hp / 147 lb-ft Torque)
Transmission: Single Speed Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

- Zero Emission Vehicle
- 24 kWhr Liquid Heated & Cooled Lithium Ion Battery
- 6.6 kW / J1772 Compliant Charge System
- Regenerative Braking & 4-Wheel Disc ABS Brakes
- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Driver Inflatable Knee-Bolster Airbag
- Front Seat Reactive Head Restraints
- Child Seat Anchor System-LATCH Ready
- Electronic Stability Control
- Security Alarm
- Rear Park Assist
- Tire Pressure Monitoring Display
- Power Windows with Front One-Touch-Down Feature
- Power Door Locks
- Remote Keyless Entry
- Push Button Shifter
- Speed Control
- Hill Start Assist
- Rear Window Defroster
- 12-Volt Auxiliary Power Outlet in Console

INTERIOR FEATURES

- Premium Instrument Cluster with 7" TFT Display
- BEV Remote Telematics System
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 888-539-7474
- TomTom ® Navigation with BLUE&ME ™
- Fiat Premium Audio System
- Air Conditioning with Automatic Temperature Control
- Leather-Wrapped Steering Wheel

- Heated Front Seats
- Driver Seat Memory
- Driver Seat Height Adjuster
- Rear 50 / 50 Split Fold-Down Seat
- Instrument Panel Accent Color Bezel
- AM/FM/CD/MP3 Radio
- BLUE&ME ™ Handsfree Communication with USB Port
- Auxiliary Audio Input Jack
- Steering Wheel Mounted Audio Controls

EXTERIOR FEATURES

- 185/55 R15 All Season Tires
- 15" x 5.5" and 15" x 6.5" Aluminum Wheels
- Tire Service Kit
- Power Heated Mirrors
- Bi-Function Halogen Projector Headlamps
- Variable Intermittent Windshield Wipers
- Rear Window Wiper / Washer

OPTIONAL EQUIPMENT

- Customer Preferred Package 2EJ
- Steam (White) Interior Accents \$395
- 99658A
- 99658B

- DESTINATION CHARGE \$800

TOTAL PRICE: * \$32,995

WARRANTY COVERAGE

Basic Limited Warranty: 4 Year / 50,000 Miles.
Electric Powertrain Limited Warranty: 4 Year / 100,000 Miles.
HV Lithium-Ion Battery Limited Warranty: 8 Year / 100,000 Miles.
Ask dealer for a copy of the limited warranties or see your owner’s manual for details.

Assembly Point/Port of Entry: TOLUCA, MEXICO

VIN: 3C3-CFFGE7DT-740559

L4-VON: 2031

S.L.
0923



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

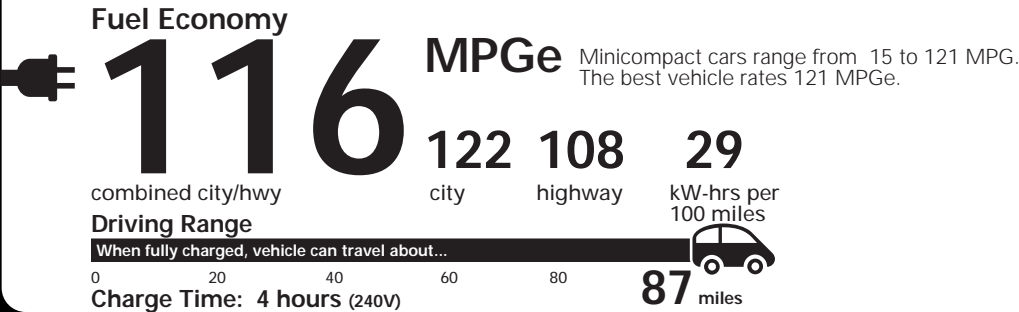
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.fiatusa.com
or call 1-888-CIAOFIAT

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

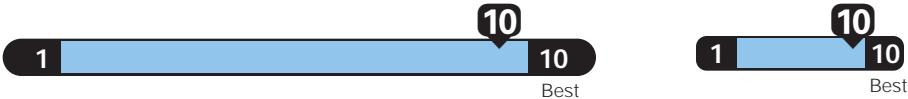
Electric Vehicle



You save \$9,100 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel Cost \$500

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 0 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$0.12 per kW-hr. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 18 %
MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
MEXICO: 30 % KOREA,: 20 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLUCA, MEXICO

COUNTRY OF ORIGIN:
ENGINE: GERMANY
TRANSMISSION: GERMANY