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VEHICLE DESCRIPTION

FIESTA

2014 5-DOOR HATCH ST
5-PASSENGER
1.6L GTDI ENGINE
6-SPD MANUAL TRANSMISSION

EXTERIOR
OXFORD WHITE
INTERIOR
CHARCOAL BLACK CLOTH SEATS

EM 203550


STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR <ul style="list-style-type: none">• 17" ALLOY WHEELS WITH SUMMER ONLY TIRES• AUTO HEADLAMPS• DUAL POWER MIRRORS• EASY FUEL CAPLESS FILLER• EXHAUST TIPS - CHROME• FOG LAMPS• FULL SIZE SPARE TIRE/WHEEL• INTEGRATED SPOTTER MIRRORS• INTERVAL WIPERS (CONTROLS)• REAR SPOILER• REAR WIPER	INTERIOR <ul style="list-style-type: none">• AMBIENT LIGHTING• ALUMINUM SPORT PEDALS• CLOTH BUCKET SPORT SEATS• DUAL VANITY MIRRORS• FRONT AND REAR FLOOR MATS• LEATHER SHIFT KNOB• LEATHER WRAPPED STEERING WHEEL W/ST BADGED CHROME INSERT• PREM AUDIO SYSTEM BY SONY• SILL PLATES/BRIGHT METAL• TILT STEERING WHL/ CRUISE & AUDIO CONTROLS• 1-TOUCH UP/DOWN DRIVER WIN	FUNCTIONAL <ul style="list-style-type: none">• ELECTRONIC AUTOMATIC TEMPERATURE CONTROL• HD RADIO• INTELLIGENT ACCESS W/PUSH BUTTON START• MESSAGE CENTER W/TRIP CPTR• POWER LOCKS AND WINDOWS• 12V POWER OUTLETS (2)• POWER STEERING W/EPAS• REMOTE KEYLESS ENTRY• SIRIUS SAT SVC N/A AK&HI• SYNC W/ MYFORD TOUCH• 4-WHEEL DISC BRAKES W/ABS	SAFETY/SECURITY <ul style="list-style-type: none">• ADVANCETRAC ESC• AIRBAG - DRIVER KNEE• AIRBAGS - DUAL STAGE FRONT• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT• AIRBAGS - SIDE AIR CURTAIN• MYKEY• PERIMETER ALARM• SECURITY ANTI-THEFT ENGINE IMMOBILIZER• TIRE PRESSURE MONITOR SYS WARRANTY <ul style="list-style-type: none">• 3YR/36,000 BUMPER / BUMPER• 5YR/60,000 POWERTRAIN• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)		(MSRP)
EQUIPMENT GROUP 400A		PRICE INFORMATION	
OPTIONAL EQUIPMENT		BASE PRICE	\$21,400.00
POWER MOONROOF	795.00	TOTAL OPTIONS	795.00
FRONT LICENSE PLATE BRACKET	NO CHARGE		
50 STATE EMISSIONS	NO CHARGE	TOTAL VEHICLE & OPTIONS	22,195.00
		DESTINATION & DELIVERY	825.00

	RAMP ONE		TOTAL MSRP	\$23,020.00
	RH27		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	RAMP TWO	FINAL ASSEMBLY PLANT		
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 71-0002 O/T 2		
	RAIL	EA301 N RA X 440 002783 01 30 14		


EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



29

combined city/hwy

MPG

Subcompacts range from 15 to 119 MPG. The best vehicle rates 119 MPGe.

26

city

35

highway

3.4

gallons per 100 miles

You **save**

\$2,500

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

1

7

10

Best

This vehicle emits 301 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Smog Rating (tailpipe only)

1

6




10

Best


Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	Not Rated Not Rated
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Based on the risk of injury in a side impact.

Rollover	★★★★
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Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD


The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 3FEM203550 to 48028


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Standard messaging & data plan rates may apply.



Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



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Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.