



2014 MODEL YEAR  
RAM 1500 SPORT CREW CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$39,780

RAM 1500 SPORT CREW CAB 4X2  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Cloth Bucket Seats  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Remote Keyless Entry with All-Secure  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
Anti-Lock 4-Wheel Disc Brakes  
Luxury Group

INTERIOR FEATURES

Full-Length Floor Console  
Overhead Console with Garage Door Opener  
Heated Front Seats  
Heated Steering Wheel  
7-Inch Multi-View Cluster  
Uconnect® 8.4A AM/FM/BT/ACCESS  
Integrated Voice Command with Bluetooth®  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
NAV-Ready. See Dealer for Details  
8.4-Inch Touch Screen Display  
ParkView™ Rear Back-up Camera  
Remote USB Port - Charge Only  
Power 10-Way Driver Seat  
Power Lumbar Adjust  
Power Front Windows w/ 1-Touch Up and Down Feature

Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls

115-Volt Auxiliary Power Outlet  
Second-Row In-Floor Storage Bins

Rear 60 / 40 Split Folding Seat

EXTERIOR FEATURES

Bi-Function Halogen Projector Black Headlamps  
Fog Lamps  
Sport Tail Lamps

P275/60R20 OWL All Season Tires  
20-Inch x 9.0-Inch Polished / Painted Alum Wheels  
Power Heated Mirrors with Manual Fold-Away  
Body-Color Grille  
Body-Color Front Fascia  
Body-Color Rear Bumper with Step Pads  
Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT

Customer Preferred Package 26L  
Convenience Group \$495  
Automatic High Beam Headlamp Control  
Keyless Enter 'n Go™  
Rain Sensitive Windshield Wipers  
Sport Performance Hood \$775  
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500  
Premium Navigation  
SiriusXM Traffic™ / 1-Year Traffic Service  
SiriusXM Travel Link™ / 1-Year Subscription

DESTINATION CHARGE \$1,195

TOTAL PRICE: \* \$42,745

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6MT1ES-135673

L4-VON: 0403

S.L.  
1023



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy  
17 MPG  
combined city/hwy  
5.9 gallons per 100 miles  
Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.  
15 city  
22 highway

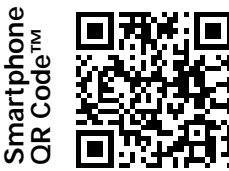
You spend  
\$4,500  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)  
3  
1 10 Best  
6  
1 10 Best  
This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★  
Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★  
Based on the risk of injury in a side impact.

Rollover ★★★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION  
FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 66 %  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: GERMANY