

2016 MODEL YEAR RAM 1500 LARAMIE CREW CAB 4X4

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

\$500

\$195

\$495

\$380

\$500

\$95

\$395

\$600

\$225

\$1,195

Leather-Trimmed Bucket Seats

Heated Second-Row Seats

Transfer Case Skid Plate

Front Suspension Skid Plate

Laramie Package 28H Protection Group

Convenience Group

Keyless Enter 'n Go™

Trailer Brake Control

3.55 Rear Axle Ratio

GPS Navigation

Chrome Body Side Molding Uconnect® 8.4 NAV

DESTINATION CHARGE

WARRANTY COVERAGE

3.92 Rear Axle Ratio

Tow Hooks

Full Length Upgraded Floor Console

Automatic High Beam Headlamp Control

Trailer Tow Mirror and Brake Control Group

8-Speed Automatic 8HP70 Transmission

800-Amp Maintenance Free Battery Maximum Duty Engine Cooling

Dual Rear Exhaust with Bright Tips

Selective Catalytic Reduction (UREA-DEF)

SiriusXM Traffic / 5-Yr Traffic Subscription

SiriusXM Travel Link 5-Yr Travel Link Subscription Remote Start System (N/A Manual Transmission)

TOTAL PRICE: * \$54,310

5-year or 100,000-mile Powertrain Limited Warranty.

POWERTRAIN WARRANTY

3-year or 36,000-mile Basic Limited Warranty.

see your owner's manual for details.

Ask Dealer for a copy of the limited warranties or

Power Chrome Trailer Tow Mirrors w/Manual Fold-Away

Rain Sensitive Windshield Wipers

Anti-Spin Differential Rear Axle

3.0-Liter V6 EcoDiesel Engine

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$45,190

RAM 1500 LARAMIE CREW CAB 4X4 Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint **Interior Color**: Black Interior Color

Interior: Leather-Trimmed Bucket Seats Full Length Upgraded Floor Console Heated Second-Row Seats

Engine: 3.0-Liter V6 EcoDiesel Engine Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio Electric Shift-On-Demand Transfer Case Class IV Receiver Hitch 26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure Locking Tailgate

Advanced Multistage Front Airbags Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes ParkView™ Rear Back-Up Camera Speed Control

Sentry Key® Theft Deterrent System INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Reg'd) For Details, Visit www.DriveUconnect.com

Integrated Voice Command with Bluetooth® SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112 9 Alpine® Speakers with Subwoofer

Media Hub (SD, USB, Aux) Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls Heated Steering Wheel

Tilt Steering Column

Power Adjustable Pedals with Memory Rotary Shifter

7-Inch Multi-View Cluster

Overhead Console with Garage Door Opener

Sun Visors with Illuminated Vanity Mirrors Rear Power Sliding Window

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated and Ventilated Front Seats Power Lumbar Adjust

Second-Row In-Floor Storage Bins Folding Flat Load Floor Storage EXTERIOR FEATURES

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires Bi-Function Halogen Projector Headlamps

Fog Lamps

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

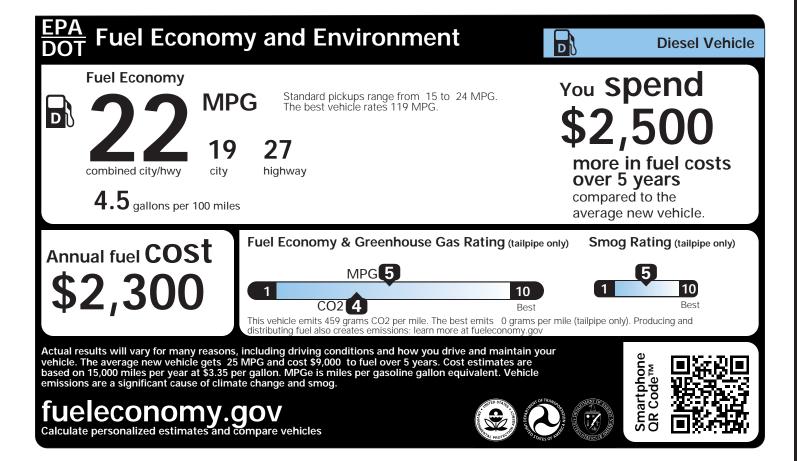
VIN: 1C6-RR7NM5GS-374823

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

 $\star\star\star$

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

**** Side Front seat **** Crash Rear seat Based on the risk of injury in a side impact.

Rollover

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 59%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer