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VEHICLE DESCRIPTION

FIESTA

2012 5-DOOR HATCH SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

CM 219044

EXTERIOR
OXFORD WHITE
INTERIOR
BLACK CLOTH SEAT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 15" STEEL WHEELS WITH COVERS
- INTEGRATED SPOTTER MIRRORS
- REAR SPOILER

INTERIOR

- 60/40 SPLIT FOLD REAR SEAT
- DUAL VANITY MIRRORS
- TILT/TELESCOPE COLUMN
- AUXILIARY AUDIO INPUT JACK

FUNCTIONAL

- EASYFUEL CAPLESS FILLER
- POWER MIRRORS
- QUAD BEAM HALOGEN HEADLAMP
- REAR WINDOW DEFROSTER
- VARIABLE INTERVAL WIPERS - FRONT AND REAR
- 1-TOUCH UP/DOWN DRIVER WIN
- AIR CONDITIONING
- AM/FM SINGLE CD/MP3, 4SPKR
- DOME LAMP & MAP LIGHTS
- MESSAGE CENTER W/TRIP CPTR
- POWER LOCKS W/ REMOTE KEYLESS ENTRY
- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM

BRAKES (ABS)

- POWER STEERING W/EPAS

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- AIRBAG - DRIVER KNEE
- AIRBAGS - SIDE AIR CURTAIN
- CHILDPROOF REAR DOOR LOCKS
- TIRE PRESSURE MONITOR SYS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 201A

665.00

- SYNC VOICE ACTIVATED SYSTEMS
- 80 WATT PREMIUM SND W/6 SPKRS

OPTIONAL EQUIPMENT

- POWER SHIFT 6 SPD AUTO TRANS
- REAR FLOOR MATS
- FRONT LICENSE PLATE BRACKET
- 50 STATE EMISSIONS

1,095.00

35.00

NO CHARGE

NO CHARGE

PRICE INFORMATION

BASE PRICE \$15,670.00
TOTAL OPTIONS 1,795.00

TOTAL VEHICLE & OPTIONS 17,465.00
DESTINATION & DELIVERY 795.00

TOTAL BEFORE DISCOUNTS 18,260.00

EQUIPMENT GROUP SAVINGS - 70.00

TOTAL MSRP \$18,190.00

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RAMP ONE

RB27

RAMP TWO

FINAL ASSEMBLY PLANT

CUAUTITLAN

METHOD OF TRANSP.

RAIL

ITEM #: 71-7511 O/T 2

CE102 N RA 2X 230 000195 05 10 12

EPA Fuel Economy Estimates

CITY MPG

29

Expected range for most drivers
24 to 34 MPG

HIGHWAY MPG

39

Expected range for most drivers
32 to 46 MPG

Estimated Annual Fuel Cost
\$1,682

based on 15,000 miles at \$3.70 per gallon

Combined Fuel Economy

This Vehicle

33

10 99

All Subcompacts



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash

Driver Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★
★★★★★▲

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



3FADP4EJXCM219044

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset GOOD

Side Impact GOOD

Rear Impact GOOD

Roof Strength GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 3FCM219044 to 48028

or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.



Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.