



2013 MODEL YEAR

# RAM 2500 LARAMIE LONGHORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$51,725**

**RAM 2500 LONGHORN CREW CAB 4X4**  
Exterior Color: Western Brown Exterior Paint  
Interior Color: Black / Cattle Tan Interior Color  
Interior: Premium Leather Bucket Seats  
Engine: 6.7-Liter Cummins® Turbo Diesel Engine  
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- ParkView Rear Back-Up Camera
- ParkSense® Rear Park Assist System
- Tire Pressure Monitoring Display
- Electronic Stability Control
- Trailer Brake Control
- Electric Shift-on-the-Fly Transfer Case
- Remote Keyless Entry with All-Secure
- Sentry Key® Theft Deterrent System
- Speed Control
- Power Door Locks
- Automatic Headlamps
- Bi-Function Projector Headlamps - Chrome
- Premium LED Tail Lamps
- Power Front Windows w/ 1-Touch Up and Down Feature
- Remote Start System
- Power Folding Mirrors

INTERIOR FEATURES

- A/C Auto Temperature Control with Dual Zone Control
- Premium Navigation
- SiriusXM Travel Link™ / 1-Year Subscription
- SiriusXM Traffic / 1-Year Traffic Service
- 506-Watt Alpine - Surround w/9 Speakers & Subwoofer
- Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV
- Integrated Voice Command with Bluetooth®
- 8.4-Inch Touch Screen Display
- Media Hub (SD, USB, Aux)
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- Heated Steering Wheel
- Steering Wheel Mounted Audio Controls
- Heated Front Seats
- Ventilated Front Seats
- Folding Flat Load Floor Storage
- Heated Second-Row Seats
- Power Adjustable Pedals with Memory
- Memory for Radio, Driver's Seat, Mirrors and Pedals
- Luxury Front and Rear Floor Mats

EXTERIOR FEATURES

- 17-Inch x 8.0-Inch Aluminum Wheels
- LT265/70R17E OWL On/Off Road Tires
- Locking Tailgate
- Class V Receiver Hitch
- 7 Pin Wiring Harness
- Trailer Tow with 4-Pin Connector Wiring
- Spray in Bedliner
- 31-Gallon Fuel Tank

OPTIONAL EQUIPMENT

- Customer Preferred Package 2FK \$50
- Protection Group
- Transfer Case Skid Plate Shield
- Convenience Group \$395
- Automatic High Beam Headlamp Control
- 220-Amp Alternator \$100
- 6-Speed Automatic Transmission \$500
- 3.42 Rear Axle Ratio
- Anti-Spin Differential Rear Axle \$325
- 6.7-Liter Cummins® Turbo Diesel Engine \$7,795
- Ram Active Air™
- 11.50 Rear Axle
- 180-Amp Alternator
- Selective Catalytic Reduction (UREA-DEF)
- Power Chrome Trailer Tow Mirrors w/Manual Fold-Away
- Keyless Go \$150
- Remote Proximity Keyless Entry
- Clearance Lamps \$80
- Diesel Exhaust Brake
- Delete Spray in Bedliner -\$395

DESTINATION CHARGE \$1,095

**TOTAL PRICE: \* \$61,820**

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Roadside assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-UR5GL5DG-615477 L4-VON: 4435 S.L. 0724



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

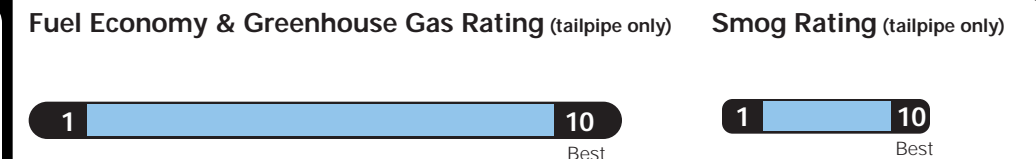
## EPA DOT Fuel Economy and Environment

Fuel Economy **N/A** Heavy duty vehicle, no label required.  
combined city/hwy city highway  
N/A gallons per 100 miles



You save **N/A** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST **N/A**



**fueleconomy.gov**  
Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236