



2014 MODEL YEAR

RAM 2500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,055

RAM 2500 SLT CREW CAB 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Premium Bench Seat
Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Front and Rear Airbags
Tire Pressure Monitoring Display
Electric Shift-on-the-Fly Transfer Case
Trailer Brake Control
Electronic Stability Control
730-Amp Maintenance Free Battery
3.73 Rear Axle Ratio
Anti-Lock 4-Wheel Disc Brakes
Remote Keyless Entry with All-Secure
Sentry Key® Theft Deterrent System
Speed Control
Power Door Locks
Power Accessory Delay
Power Front Windows w/ 1-Touch Up and Down Feature
Automatic Headlamps
Power Heated Mirrors with Manual Fold-Away

INTERIOR FEATURES
Uconnect® 5.0 AM/FM/BT
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Integrated Voice Command with Bluetooth®
Media Hub (USB, Aux)
Remote USB Port - Charge Only
Air Conditioning
6 Speakers
Second-Row In-Floor Storage Bins
Instrument Cluster with Display Screen
40 / 20 / 40 Split Bench Seat
Temperature and Compass Gauge
Tilt Steering Column

OPTIONAL EQUIPMENT
Customer Preferred Package 2FZ \$1,835
18-Inch x 8-Inch Polished Forged Aluminum Wheels
Cloth 40 / 20 / 40 Premium Bench Seat
Power 10-Way Driver Seat
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage
Anti-Spin Differential Rear Axle
Fog Lamps
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls

Luxury Group \$640
Automatically-Dimming Exterior Passenger Mirror
Heated Front Seats
Auto-Dimming Exterior Mirrors
Comfort Group
7-Inch Multi-View Cluster
Heated Steering Wheel
Overhead Console with Garage Door Opener
Power Folding Mirrors
Power Heated Mirrors
Auto-Dimming Rearview Mirror with Microphone
Sun Visors with Illuminated Vanity Mirrors
Protection Group \$50
Transfer Case Skid Plate Shield
Cold Weather Group \$90
Engine Block Heater
Winter Front Grille Cover
Heavy Duty Snow Plow Prep Group
220-Amp Alternator
5th Wheel / Gooseneck Towing Prep Group \$400
6-Speed Automatic Transmission \$600
3.42 Rear Axle Ratio
6.7L Cummins® Turbo Diesel w/Exhaust Brake \$7,995
180-Amp Alternator
Ram Active Air™
Selective Catalytic Reduction (UREA-DEF)
Tow Hooks
Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps \$180
ParkSense® Rear Park Assist System \$250
ParkView™ Rear Back-up Camera \$200

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$54,490

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-UR5DL7EG-173601 L4-VON: 1656 S.L. 1208



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Fuel Economy **Heavy duty vehicle, no label required.** **You save N/A in fuel costs over 5 years compared to the average new vehicle.**

N/A combined city/hwy city highway
N/A gallons per 100 miles

Annual fuel COST **Fuel Economy & Greenhouse Gas Rating (tailpipe only)** **Smog Rating (tailpipe only)**

N/A 1 10 Best 1 10 Best

fueleconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger **Not Rated Not Rated**

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat **Not Rated Not Rated**

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.