

2014 MODEL YEAR RAM 2500 BIG HORN CREW CAB 4X4

Heated Front Seats

Heated Steering Wheel

Power Folding Mirrors

Power Heated Mirrors

Comfort Group 7-Inch Multi-View Cluster

Protection Group

Cold Weather Group Engine Block Heater

220-Amp Alternator

3.42 Rear Axle Ratio

180-Amp Alternator

DESTINATION CHARGE

WARRANTY COVERAGE

Ram Active Air™

Winter Front Grille Cover

Auto-Dimming Exterior Mirrors

Transfer Case Skid Plate Shield

Heavy Duty Snow Plow Prep Group

6-Speed Automatic Transmission

Automatically-Dimming Exterior Passenger Mirror

Overhead Console with Garage Door Opener

Sun Visors with Illuminated Vanity Mirrors

5th Wheel / Gooseneck Towing Prep Group

6.7L Cummins® Turbo Diesel w/Exhaust Brake

Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps

TOTAL PRICE: * \$54,490

5-year or 100,000-mile Powertrain Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain

5_{YEAR}/100,000_{MILE}

POWERTRAIN WARRANTY

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

3-year or 36,000-mile Basic Limited Warranty.

Selective Catalytic Reduction (UREA-DEF)

ParkSense® Rear Park Assist System ParkView™ Rear Back-up Camera

Auto-Dimming Rearview Mirror with Microphone

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

\$41,055

Base Price:

RAM 2500 SLT CREW CAB 4X4 Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint Interior Color: Black / Diesel Gray Interior Colors

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

Interior: Cloth 40 / 20 / 40 Premium Bench Seat

Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake **Transmission**: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front and Rear Airbags Tire Pressure Monitoring Display

Electric Shift-on-the-Fly Transfer Case

Trailer Brake Control

Electronic Stability Control

730-Amp Maintenance Free Battery

3.73 Rear Axle Ratio

Anti-Lock 4-Wheel Disc Brakes Remote Keyless Entry with All-Secure

Sentry Key® Theft Deterrent System

Speed Control

Power Door Locks

Power Accessory Delay

Power Front Windows w/ 1-Touch Up and Down Feature

Automatic Headlamps

Power Heated Mirrors with Manual Fold-Away

INTERIOR FEATURES

Uconnect® 5.0 AM/FM/BT

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

Integrated Voice Command with Bluetooth®

Media Hub (USB, Aux)

Remote USB Port - Charge Only

Air Conditioning

6 Speakers

Second-Row In-Floor Storage Bins Instrument Cluster with Display Screen

40 / 20 / 40 Split Bench Seat

Temperature and Compass Gauge

Tilt Steering Column

OPTIONAL EQUIPMENT

Customer Preferred Package 2FZ

18-Inch x 8-Inch Polished Forged Aluminum Wheels

Cloth 40 / 20 / 40 Premium Bench Seat

Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat Folding Flat Load Floor Storage

Anti-Spin Differential Rear Axle

Fog Lamps

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Assembly Point/Port of Entry: SALTILLO, MEXICO VIN: 3C6-UR5DL7EG-173601

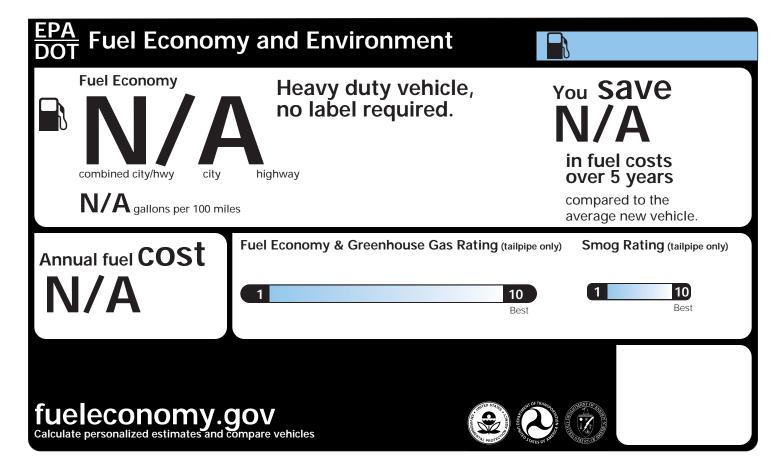
\$1,835

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Not Rated Not Rated

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover

\$640

\$50

\$90

\$400

\$600

\$7,995

\$180

\$250

\$200

\$1,195

 $\star\star\star$

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ